

## **Björn Carlsson, CEO of Monocl, accepted into Forbes Young Entrepreneur Council**

**Young Entrepreneur Council is an invitation-only community for the world's most successful entrepreneurs.**

**GOTHENBURG, SWEDEN, APRIL 25, 2019** — Björn Carlsson, CEO and Founder of Monocl, has been accepted into the Forbes Young Entrepreneur Council, an invitation-only community of world-class entrepreneurs. He has spent the last five years building Monocl into the industry-leading platform for life sciences stakeholder mapping and engagement it is today. Carlsson was hand-selected to join the Forbes Young Entrepreneur Council based on his accomplishments as an entrepreneur and proven industry leadership.

Scott Gerber, founder of YEC, says, "We are honored to welcome Björn to YEC. Our philosophy is that by curating the very best entrepreneurial minds around and providing them with a space to build meaningful relationships and access more opportunity, our members can further their success and the success of the entire entrepreneurial ecosystem." As an accepted member of the council, Carlsson has access to a variety of exclusive opportunities designed to help Monocl reach peak professional influence. He will connect and collaborate with other respected leaders in a private forum.

Björn Carlsson: "I am humbled that YEC sees what we are accomplishing with Monocl right now. We have made great leaps forward over the past year and we are fortunate to have more than 50% of top 20 big pharma's as a part of our customer portfolio. I look forward to sharing ideas and collaborating with smart, driven, like-minded people in the YEC who can help propel our business forward. This recognition demonstrates that we are on the right path, but we are only getting started."

### **About Forbes Councils**

The Forbes Council is a collective of invitation-only communities created in partnership with Forbes and the expert community builders who founded the Young Entrepreneur Council (YEC). In the Forbes Council, exceptional business owners and leaders come together with the people and resources that can help them thrive.

### **About Monocl**

Monocl enables professionals to confidently target and engage the right stakeholders across healthcare and life sciences. The cloud-based Monocl platform offers unparalleled global coverage and a 360-degree perspective on millions of medical experts, opinion leaders, physicians, investigators and researchers. Monocl is trusted by the global industry leaders – including Big Pharma, top biotech companies and leading instrument suppliers – to drive engagement, improve performance and lower cost. To learn more, visit [www.monocl.com](http://www.monocl.com).

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