



PRESS RELEASE

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LINK Medical – new partner with a three-year deal

Viedoc has initiated a partnership with European full-service contract research organization LINK Medical. To help accelerate clinical trials and optimize outcomes, LINK Medical has signed a three-year deal with Viedoc using Viedoc's cloud-based EDC platform.

“As Master Viedoc users, we're excited to formalize a partnership with Viedoc to secure the delivery of top-class EDC services for the coming three years. LINK Medical has extensive EDC expertise inhouse and it is essential for us to collaborate with a product that helps us deliver more efficient and effective trials,” says Ola Gudmundsen, CEO of LINK Medical.



Link Medical CEO Ola Gudmundsen, left, with Uwe Anzenberger, General Manager of Link Medical Germany.

“LINK Medical is establishing itself as a leading Scandinavian CRO and we're happy to deliver the technology needed to support them in this process”, says John Overend, Global Sales and Marketing Manager at Viedoc.

About LINK Medical

LINK Medical is a true full-service contract research organization (CRO) providing product development services for the pharmaceutical and medical device industries across Northern Europe. LINK Medical offers a well-integrated local presence in the Nordics and Germany. Reaching from early phase development to post-marketing, the company has over 170 employees providing expert guidance across every aspect of a project – all from one source. LINK Medical's promise is to improve and accelerate product development through transformative methods, active communication and optimal solutions. As a strategic partner, LINK Medical provides expert competence and technology to enable evidence-based decision-making that support the delivery of superior clinical outcomes.

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Viedoc is a modern and future-proof EDC that allows clinical trial sponsors and study sites to easily and securely collect, validate, transmit and analyze clinical study data. A proven software since 2003 which meets or surpasses all regulatory benchmarks. Designed to be as intuitive as possible, Viedoc saves time and frustration from users at every level, allowing clinical trial organizations to have more focus on their own innovation and leadership. www.viedoc.com