

Hyundai Tucson wins award for most family-friendly import car

- Hyundai's compact Tucson SUV wins renowned 'Bild am Sonntag' reader test
- Hyundai Tucson beats 16 international rivals
- Tester families praise model for its feeling of space, variability, driving safety and mobile phone integration

Families love the Hyundai Tucson: readers of Germany's 'Bild am Sonntag' have voted the compact SUV the 'most family-friendly import car 2019'. This is the second time Germany's most-read Sunday newspaper has awarded the model the award for family friendliness. This year, the Hyundai Tucson prevailed against 16 international competitors.

In its search for the 'most family-friendly import car 2019', the editorial team of the Bild Group's automotive resort proposes 17 vehicles, from which the readers of Bild am Sonntag select five candidates for the final round. These finalists will then be available to five families of readers at the DEKRA Test Center at the Lausitzring for extensive test drives. There were two adults in the families and from one to three children; the youngest tester was only seven months old.

The reader testers assess the vehicles in the categories everyday use, quality, comfort, price/performance ratio and driving pleasure. Hyundai Tucson scored 901 points, Skoda Scala 882 points, Mazda CX-5 826 points, Mitsubishi Eclipse Cross 752 points and Dacia Duster 601 points.

Tom Drechsler, editor-in-chief of the Bild Group's automotive resort: "The Hyundai Tucson has convinced 'Bild am Sonntag' readers of its space-saving, variability, driving safety and mobile phone integration features. Among the finalists, the Tucson was also the only one to offer a five-year warranty (in Baltic countries and in Finland seven years with unlimited mileage). In the end, the test families selected the SUV from South Korea as the most family-friendly import car of 2019. Congratulations!"

"We are very happy about the award for the Hyundai Tucson by 'Bild am Sonntag'. It confirms the portion of Hyundai's DNA that is crucial to us: Developing and offering tailor-made vehicles according to the customer's wishes. Family suitability is a decisive factor here," says **Holger Müller**, Director of Sales at Hyundai Motor Germany.

Hyundai Tucson – A best-seller with innovative technology

With more than 11,000 new registrations in the first five months of 2019, the Tucson compact SUV is one of the most popular Hyundai models in Germany. In May 2019 alone, around 2,600 buyers chose the Hyundai Tucson - 42.8 per cent more than in May 2018.

In 2018, 47% - almost every German car buyer - chose a car manufactured outside Germany. They have been popular in the registration statistics due to good price-quality ratio and long-term guarantees. These features are also important in the 'Bild am Sonntag' magazine's families.

Hyundai offers the Tucson in five equipment lines Fresh, Comfort, Style, Premium with optional front- or all-wheel drive and the new N Line. Customers can also choose between two efficient petrol engines, CRDi diesel engines and innovative 48-volt mild hybrid technology. Depending on the engine, front- or all-wheel drive are available as well as a manual 6-speed transmission, 7-speed DCT dual-clutch transmission, or an 8-speed automatic.

Additionally, the Hyundai Tucson has the most advanced assistance systems available, which Hyundai has grouped under the term SmartSense. They considerably increase driving safety and provide more enjoyable driving comfort. These include, for example, the 360-degree surround view monitor, Autonomous Emergency Brake Assistant with Front Collision Warning including pedestrian detection, and the active Lane Departure Warning System.