



Frill Holding AB publishes Annual Report 2018

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Frill Holding AB has today published its Annual Report for 2018 on the Company's website: www.frillholding.com.

About Frill Holding AB

Frill is an innovative company that has developed a unique technology platform for frozen foods with its first products being Frill a plant-based frozen dessert, a genuinely healthy ice-cream made with whole fruit and vegetable and Add ice-cream, a healthy functional ice cream that delivers functional benefits such as protein or vitamins. Frill creates healthy nutrition alternatives based on scientific evidence and delivers to consumers affordable healthy nutrition and insight. The technology developed by Frill allows the creation of creamy textures for a frozen dessert, without the need for fat or high sugar and thus can be applied to products made entirely from fruit and vegetable, creating better mouthfeel and shelf-stability.

The Frill Holding Group is comprised of four companies: Frill Holding AB, Add Nutrition AB, Zendegii Frill Ltd., and Frill Inc. The brands are established in Sweden (Frill, Add), UK (Frill) and USA (Frill).

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Press Enquiries

For further information please visit: <http://www.frillholding.com/>

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