



Frill Holding AB will hold an EAGM on December 5, 2018 to elect Jan Åström to the Board of Directors and elect PwC as new auditors

Mon, November 19, 2018 11:00 CET

At a Board meeting today at 9.00 am CET, the Board decided to hold an Extraordinary Annual General Meeting on December 5, 2018 at 13.00, to propose the election of Jan Åström to the Board of Directors. The Board will also propose to elect PwC as auditors of the Company. The meeting will be held at Blasieholmen Investment Group at Birger Jarlsgatan 2, Stockholm.

Jan Åström was CEO of SCA, a global pulp and paper company which included consumer personal care goods, managed a turnaround of Munksjö turning it into one of the leading companies in the sector and subsequent successful merger with Ahlstrom (incl. separate listing), and is currently on the board of BillerudKorsnäs, board member in ECO Development AB, Chairman in the foundation "Centralfonden" for employees in the forest industry, and Chairman of the Swedish Wrestling Federation. Jan will bring his experience of listed companies, growth strategies, and knowledge of consumer goods to the Board.

PricewaterhouseCoopers (doing business as PwC) is a multinational professional services network headquartered in London, United Kingdom. PwC ranks as the second largest professional services firm in the world. PwC's Swedish business will be new auditors of Frill Holding AB.

About Frill Holding AB

Frill is an innovative company that has developed a unique frozen platform with its first product being Frill The Frozen Smoothie, a genuinely healthy ice-cream. Frill creates healthy nutrition alternatives based on scientific evidence and delivers to consumers affordable healthy nutrition and insight. The technology developed by Frill allows the creation of creamy textures for a frozen dessert, without the need for fat or high sugar and thus can be applied to products made entirely from fruit and vegetable, creating better mouthfeel and shelf-stability.

The Frill Holding Group is comprised of four companies: Frill Holding AB, Add Nutrition AB, Zendegii Frill Ltd., and Frill Inc. The brands are established in Sweden (Frill, Add), UK (Frill) and USA (Frill).

Frill Holding AB's certified adviser is FNCA Sweden AB (www.fnca.se).

For further information please visit: <http://www.Frillholding.com/>

Press Enquiries

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