

Company announcement
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Freetrailer secures exclusive five-year agreement with Swedish furniture retailer Mio

Freetrailer Group A/S has signed an updated five-year framework agreement with Mio, one of Sweden's leading furniture and home furnishing retailers. The agreement strengthens the long-standing partnership and establishes Freetrailer as Mio's exclusive trailer rental partner, including a gradual transition of Mio's own trailer fleet to Freetrailer's fully managed solution.

Founded in 1962, Mio is one of Sweden's most established furniture and home furnishing retailers, with more than 70 stores nationwide.

Freetrailer currently operates 145 trailers across 41 Mio locations in Sweden. Under the updated agreement, Mio will gradually replace its existing self-operated trailers with Freetrailer's integrated solution, combining digital booking, trailer rentals, maintenance and customer service in one scalable platform.

The agreement reinforces Freetrailer's position in Sweden and creates opportunities for further fleet expansion within an established retail network.

Thomas Zeihlund, Group CEO of Freetrailer Group A/S, comments:

"I'm particularly pleased with this agreement because Mio knows us well. After years of working together, they have chosen Freetrailer as their exclusive partner and will gradually entrust us with the trailer operations they have managed themselves. To me, that's a strong vote of confidence in both our people and our solution.

We have ambitious plans for 2030, but lasting growth also comes from earning more trust from the partners we already work with. This agreement is a very good example of that."

For Mio, the agreement means further integration of a proven and reliable service, reducing the operational responsibilities of managing its own trailer fleet. Through the partnership with Freetrailer, Mio can offer its customers an easier and more convenient way to transport their furniture home.

The agreement supports Freetrailer's *Free to Grow 2030* strategy, strengthening long-term partner relationships and creating opportunities for scalable growth across existing retail networks.

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About Freetrailer Group A/S

Freetrailer was founded in 2004 with a simple idea: to make it easy to borrow a trailer when you need one. Today, we operate an international platform that connects partners and users and makes local transport more accessible.

Freetrailer is Europe's largest mobility platform for trailer rental. The platform has been developed around local needs, and through a self-service app and digital locking systems, we provide flexibility where it creates the greatest value.

Our rental products also serve as mobile advertising spaces in urban environments, creating visibility for our partners close to their customers. This makes Freetrailer an effective combination of transport and local marketing.

In September 2026, Freetrailer launched Free to GROW, the company's strategy towards 2030. The strategy aims to make Freetrailer the natural choice for everyday transportation needs, with the overall ambition of reaching 5 million annual rentals by 2030.

Freetrailer Group A/S was listed on Spotlight Stock Market in 2018.

Ticker code: **FREETR**