

Company announcement
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Traffic figures September 2026: Freetrailer passes 8,000 trailers and increases rentals by 22.1%

Freetrailer Group A/S achieved a total of 169,820 rentals in September, representing growth of 22.1% compared with September 2025. At the same time, Freetrailer reached a new milestone with 8,090 rental products in operation.

Following a very strong summer peak, we are now entering the low season. The rental frequency was 71.2% in September. The lower rental frequency should be viewed in light of a changing country mix, with higher growth in markets including Germany and the Netherlands, as well as the high volume of new trailer rollouts. It naturally takes some time for new trailers and locations to establish themselves and build local demand.

KEY FIGURES IN SEPTEMBER



Rentals in the month

169,820

+22.1% vs. September 2025

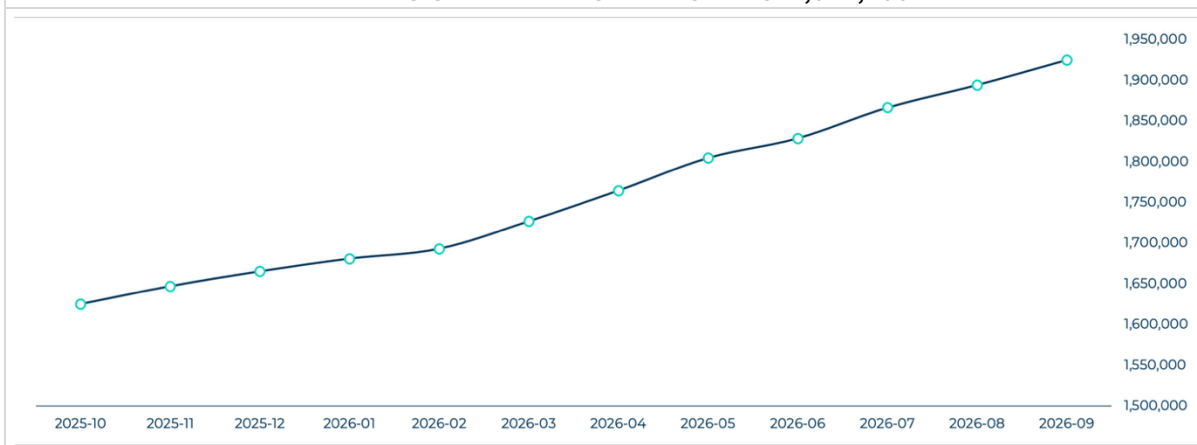


Rental frequency in the month

71.2%

-6,7 pp vs. September 2025

RENTALS OVER THE LAST 12 MONTHS: 1,924,786



RENTAL UNITS SEPTEMBER



Rental units in the market

8,090

+36.7% vs. September 2025



Rental units in production

583

498 new / 85 exchange

Thomas Zeihlund, Group CEO of Freetrailer Group A/S, comments:

“Passing 8,000 trailers in operation is an important milestone for Freetrailer. It is the result of strong sales efforts with both new and existing partners, and I am also pleased that we now have production under control. Growth in the number of trailers is fundamental to our future growth, and the task now is to generate even more activity from the capacity we have already built.

*This is also a key part of our new strategy, **Free to GROW**. We need to work even more precisely with data, local demand and hyper-local targeting, so that we both place and activate our trailers where they create the greatest value.”*

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About Freetrailer Group A/S

Freetrailer was founded in 2004 with a simple idea: to make it easy to borrow a trailer when you need one. Today, we operate an international platform that connects partners and users and makes local transport more accessible.

Freetrailer is Europe’s largest mobility platform for trailer rental. The platform has been developed around local needs, and through a self-service app and digital locking systems, we provide flexibility where it creates the greatest value.

Our rental products also serve as mobile advertising spaces in urban environments, creating visibility for our partners close to their customers. This makes Freetrailer an effective combination of transport and local marketing.

In September 2026, Freetrailer launched Free to GROW, the company’s strategy towards 2030. The strategy aims to make Freetrailer the natural choice for everyday transportation needs, with the overall ambition of reaching 5 million annual rentals by 2030.

Freetrailer Group A/S was listed on Spotlight Stock Market in 2018.

Ticker code: **FREETR**