

Company announcement
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Traffic figures July 2026: Freetrailer sets new monthly record with more than 200,000 rentals and reaches milestone of 7,500 rental products in the market

Freetrailer Group A/S reached a new milestone in July 2026 with 211,965 rentals in a single month. This represents growth of 21.6% compared with July 2025 and marks the strongest month in the company's history.

The growth was driven across all five markets, where the summer season, as always, generates high activity and strong rental frequency. For July, Freetrailer achieved an overall rental frequency of 92.0%.

Earlier this year, Freetrailer communicated its ambition to reach 7,500 rental products in operation by the end of the summer. This target has now been achieved, with 7,590 rental products in operation at the end of July, corresponding to an increase of 1,653 rental products, or 27.8%, compared with the same time last year. This development underlines the continued strong demand for Freetrailer's rental products, both among existing partners and through the rollout of new locations.

KEY FIGURES IN JULY

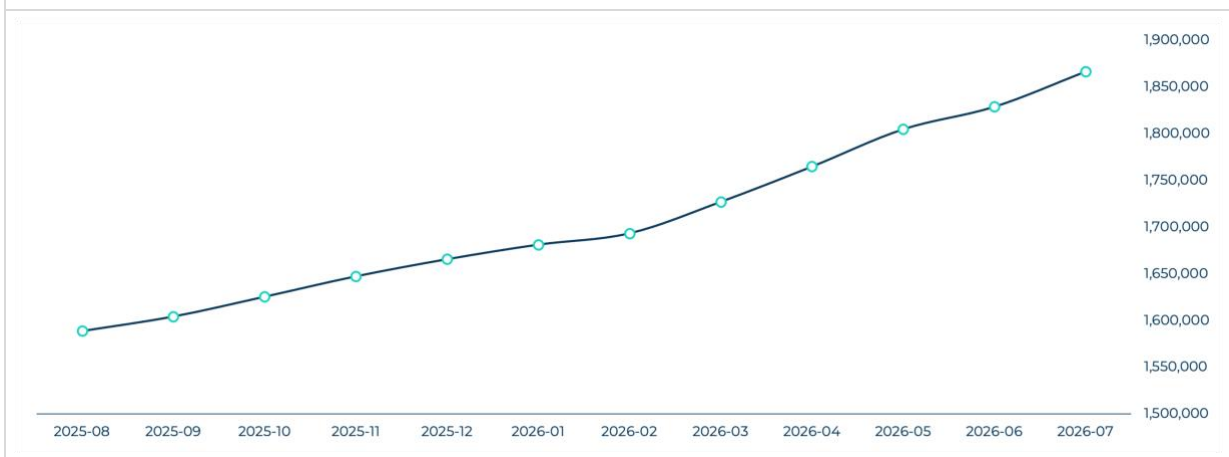


Rentals in the month
211,965
+21.6% vs. July 2025



Rental frequency in the month
92.0%
-3.2 pp vs. July 2025

RENTALS OVER THE LAST 12 MONTHS



RENTAL UNITS IN JULY



Rental units in the market
7,590



Rental units in production
925

+27.8% vs. July 2025	742 new / 183 exchange
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Comment from the Group CEO

Thomas Zeihlund, Group CEO of Freetrailer Group A/S, comments:

"July was a historic month for Freetrailer, with more than 200,000 rentals and more than 7,500 rental products in operation. We are proud to celebrate these milestones while maintaining a very high rental frequency despite the large number of new trailers introduced into the market.

We continue to see strong performance across all our markets, with Sweden standing out by delivering rental growth above the Group average. At the same time, we expanded our Swedish fleet by 29.7% compared with the same time last year. The same positive trend is evident in Germany, where we have exceeded our monthly rental expectations for the second consecutive month. These results confirm that our focused commercial execution is creating value and provide us with a strong foundation for continued growth in the second half of the year."

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About Freetrailer Group A/S

Freetrailer was founded in 2004 with a simple idea: to make it easy to borrow a trailer whenever you need one. Today, we operate an international platform that connects partners and users and makes local transport more accessible.

Freetrailer is Europe's leading sharing-based solution for the rental of trailers and electric cargo bikes. The platform has been expanded with additional rental products tailored to local needs. Through a self-service app and digital locking systems, we create flexibility where it delivers the greatest value.

At the same time, our rental units function as mobile advertising spaces in the urban environment, creating visibility for our partners close to their customers. This makes Freetrailer an effective combination of transport and local marketing.

Freetrailer Group A/S was listed on Spotlight Stock Market in 2018.

Ticker code: FREETR