

Company announcement
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Freetrailer strengthens German presence with Storage24 partnership

Freetrailer has entered into a partnership with Storage24, a leading provider of secure and flexible self-storage solutions for private and business customers. The agreement strengthens Freetrailer's presence in Germany, including North Rhine-Westphalia, a key region in Freetrailer's German growth strategy.

The partnership brings Freetrailer's self-service trailer rental platform to selected Storage24 locations in Germany and Denmark. In the initial phase, the agreement covers 12 locations in Germany and two locations in Denmark, with a total of 28 trailers. The German locations include six sites in North Rhine-Westphalia and six in the Berlin area.

Andreas Maier, Storage24, comments:

"Our partnership with Freetrailer solves a real customer problem: transport of goods. Customers can now rent a trailer directly at our parks and move their belongings easily and conveniently. At the same time, every trailer on the road is a rolling billboard for Storage24 - putting our brand in front of new audiences every day."

Thomas Zeihlund, Group CEO of Freetrailer Group A/S, says:

"Storage24 is a strong example of where the Freetrailer concept creates practical value. When people or businesses need storage, they often also need transport - and with Freetrailer, that access becomes simple, digital and local.

At the same time, Freetrailer is open to everyone, not only Storage24 customers. This means the trailers can serve the local community around each location while also creating daily brand visibility for Storage24 in the streets.

For Freetrailer, this agreement is a strong step in our focused execution in Germany. Several of the selected locations are situated in North Rhine-Westphalia, a region of particular strategic importance to the company. We look forward to developing the partnership and creating value for Storage24, who has +100 locations in several of our core markets"

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About Storage24

Storage24 is a European provider of flexible XXL self-storage units, garages and storage-office solutions for private and business customers. Founded in 2015 in North Rhine-Westphalia, Germany, Storage24 has grown into a leading player in XXL storage and garage solutions, with locations across several European markets, including Germany, Denmark, Norway, Austria and France. The company focuses on simple and flexible access to space, with 24/7 availability and solutions designed for moving, storage and larger personal or business projects.

About Freetrailer Group A/S

Freetrailer was founded in 2004 with a simple idea: to make it easy to borrow a trailer whenever you need one. Today, we operate an international platform that connects partners and users and makes local transport more accessible.

Freetrailer is Europe's leading sharing-based solution for the rental of trailers and electric cargo bikes. The platform has been expanded with additional rental products tailored to local needs. Through a self-service app and digital locking systems, we create flexibility where it delivers the greatest value.

At the same time, our rental units function as mobile advertising spaces in the urban environment, creating visibility for our partners close to their customers. This makes Freetrailer an effective combination of transport and local marketing.

Freetrailer Group A/S was listed on Spotlight Stock Market in 2018.

Ticker code: FREETR