

Company announcement  
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# Freetrailer and Møbelkompagniet expand partnership

**Freetrailer Group A/S is expanding its collaboration with Møbelkompagniet, which will now offer Freetrailer's self-service solution at nearly all locations across the chain. The expansion includes a significant increase in the number of rental units in Denmark.**

With this expansion, Freetrailer strengthens its presence at attractive locations. The partnership is built on proven value for both users and Møbelkompagniet and supports the ambition of further developing Europe's leading self-service trailer rental platform.

## **Johannes Gadsbøll, CEO of Møbelkompagniet, comments:**

"At Møbelkompagniet, we are constantly working to create the best possible customer experience. With Freetrailer, our customers and other users in the area gain access to a well-known and user-friendly platform where they can easily pick up a trailer whenever the need arises. At the same time, the trailers provide strong local visibility around our showrooms. The combination of accessibility, customer value, and brand exposure makes this partnership a natural choice for us."

## **Thomas Zeihlund, Group CEO of Freetrailer Group A/S, comments:**

"The partnership with Møbelkompagniet is a natural step in the continued execution of our growth strategy in Denmark. Møbelkompagniet is a growing retail business with strong locations where the need for easy access to transport is clear.

We are continuously expanding our self-service platform through partnerships where our solution creates value for users, and this partnership gives us the opportunity to align with Møbelkompagniet's exciting growth plans for the years ahead."

The rollout will take place gradually across the chain's locations in Denmark increasing the number of rental units from 11 to 39.

## **For further information about Freetrailer Group A/S, please contact:**

### **Thomas Zeihlund**

Group CEO  
Freetrailer Group A/S  
Email: [thomas.zeihlund@freetrailer.com](mailto:thomas.zeihlund@freetrailer.com)  
Phone: +45 41 50 50 00

### **Press**

Sara Lyngsøe  
CMO, Freetrailer Group A/S  
E-mail: [sl@freetrailer.com](mailto:sl@freetrailer.com)  
Phone: +45 61 10 15 57  
Website: [www.freetrailer.com](http://www.freetrailer.com)

**About Freetrailer Group A/S**

Freetrailer was founded in 2004 with a simple idea: to make it easy to borrow a trailer whenever you need one. Today, we operate an international platform that connects partners and users and makes local transport more accessible.

Freetrailer is Europe's leading sharing-based solution for the rental of trailers and electric cargo bikes. The platform has been expanded with additional rental products tailored to local needs. Through a self-service app and digital locking systems, we create flexibility where it delivers the greatest value.

At the same time, our rental units function as mobile advertising spaces in the urban environment, creating visibility for our partners close to their customers. This makes Freetrailer an effective combination of transport and local marketing.

Freetrailer Group A/S was listed on Spotlight Stock Market in 2018.

**Ticker code:** FREETR