

Company announcement
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Freetrailer builds on global agreement and accelerates growth in Germany

Freetrailer Group A/S is expanding its partnership in Germany with one of the world's largest home furnishing retailers. Under the agreement, the partnership will be expanded by 139 trailers to a total of 289 trailers across stores throughout Germany.

The expansion builds on the global agreement previously entered into between Freetrailer and the home furnishing retailer, and marks an important step in Freetrailer's continued scaling in the German market. With existing and upcoming rollouts, Freetrailer will exceed 800 trailers in Germany during the summer of 2026.

For large furniture and home furnishing retailers, transport is a natural part of the customer experience. Freetrailer's digital self-service solution makes it possible to offer customers a flexible transport option directly at the store, both for larger purchases and for everyday transport needs, while the trailers also create unique local brand visibility.

"At IKEA, we want to make everyday life easier for the many people. That also means helping customers get their purchases home in a simple and flexible way. Freetrailer gives our customers an accessible transport option directly at our stores," says Ingo Ronny Sellin-Wortmann, Services Experience Leader, IKEA Deutschland.

"This is an important expansion for Freetrailer in Germany. When one of the world's largest home furnishing retailers chooses to scale the solution significantly, it underlines the strength of our model. I am also pleased that the agreement gives us access to 10 major new locations in our focus region of North Rhine-Westphalia (NRW) in Germany," says Thomas Zeihlund, Group CEO of Freetrailer Group A/S.

North Rhine-Westphalia is one of Germany's most important retail regions, with high population density and strong opportunities to build closer local coverage.

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About Freetrailer Group A/S

Freetrailer was founded in 2004 with a simple idea: to make it easy to borrow a trailer whenever you need one. Today, we operate an international platform that connects partners and users and makes local transport more accessible.

Freetrailer is Europe's leading sharing-based solution for the rental of trailers and electric cargo bikes. The platform has been expanded with additional rental products tailored to local needs. Through a self-service app and digital locking systems, we create flexibility where it delivers the greatest value.

At the same time, our rental units function as mobile advertising spaces in the urban environment, creating visibility for our partners close to their customers. This makes Freetrailer an effective combination of transport and local marketing.

Freetrailer Group A/S was listed on Spotlight Stock Market in 2018.

Ticker code: FREETR

About the Ingka Group

With retail operations in 31 markets, the Ingka Group is the largest IKEA retailer and responsible for approximately 90% of global IKEA retail sales. It is a strategic partner for the further development and innovation of the IKEA business and helps define shared IKEA strategies. The Ingka Group owns and operates IKEA retail channels on the basis of franchise agreements with Inter IKEA Systems B.V. It is divided into three business areas: IKEA Retail, Ingka Investments and Ingka Centres. More information at: www.ingka.com

About IKEA Germany

IKEA has been present in Germany since 1974. We currently operate IKEA stores at 54 locations as well as 15 IKEA Planning Studios. In Germany we employ approximately 20,308 people and together we work towards delivering the IKEA vision: "To create a better everyday life for the many people."