

Company announcement  
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## Freetrailer reports 18.9% growth in number of rentals in Q1 2026

**Freetrailer Group A/S achieved 387,319 rentals in the period from 1 January to 31 March 2026, corresponding to an increase of 18.9% compared with the same period last year.**

The first quarter is traditionally our low season, and this year the period was marked by very poor weather, particularly in Denmark. Nevertheless, Q1 2026 was characterised by growth across all markets, with continued high activity on the Freetrailer platform.

### Traffic highlights in Q1 2026

- 387,319 rentals in Q1 2026  
+18.9% growth in rentals compared with Q1 2025
- 6,728 rental units in the market at the end of Q1 2026  
+22.9% compared with Q1 2025
- 1,072 rental units in production, of which 925 represent an expansion in the total number of rental units
- The rental frequency was 65.7% in Q1 2026, compared with 67.7% in Q1 2025. This level reflects continued strong growth in new locations, where it typically takes 6–12 months for rental frequency to reach the same high level as at existing locations.
- 1,726,703 rentals over the last 12 months as of 31 March 2026, compared with 1,483,657 in the preceding 12-month period
- Number of users on the Freetrailer platform: 1,153,221 as of 31 March 2026
- The Netherlands delivered 13,889 rentals in the quarter, compared with 305 in the same period last year
- New record on 28 March 2026 with 9,407 rentals in a single day (the previous record was set in May 2025 at 8,335)

### High weekend activity and strong capacity utilisation

The rental pattern in Q1 2026 remained clearly weekend-driven, with Saturday as the strongest rental day. In selected markets, capacity utilisation was particularly high, including Denmark with a rental frequency of 145% on Saturdays and 131% on Sundays, as well as Sweden with a rental frequency of 100% on Saturdays during the normal low season. A rental frequency above 100% reflects that the same unit is rented out several times within the same day.

### Continued development of the platform and user activity

During the quarter, Freetrailer continued its work to improve the user experience in the

app, particularly in the search and booking flow. The updates implemented have contributed to a more stable user journey and reduced friction in key parts of the customer experience.

### **Comment from the Group CEO**

Thomas Zeihlund, Group CEO of Freetrailer Group A/S, states:

“Q1 2026 confirms that Freetrailer continues its strong growth, with an 18.9% increase in the number of rentals and progress across all markets. This development is supported by a growing and more active user base, as well as strong partnerships, where Freetrailer is becoming increasingly integrated into partners' customer offerings.

At the same time, we are seeing high capacity utilisation at weekends, and the booking development in March indicates that the seasonal uplift has started earlier this year than last year. Our focus remains on strong operational execution, a simple and reliable customer experience, and disciplined scaling of the business.”

### **Monthly traffic updates from May 2026**

Going forward, Freetrailer will publish traffic data on a monthly basis, with the first update on 1 May 2026. The more frequent updates are intended to make it easier for shareholders to follow the development of the business on an ongoing basis.

For further information about Freetrailer Group A/S, please contact:

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### **About Freetrailer Group A/S**

Freetrailer was founded in 2004 with a simple idea: to make it easy to borrow a trailer whenever you need one. Today, we operate an international platform that connects partners and users and makes local transport more accessible.

Freetrailer is Europe's leading sharing-based solution for the rental of trailers and electric cargo bikes. The platform has been expanded with additional rental products tailored to local needs. Through a self-service app and digital locking systems, we create flexibility where it delivers the greatest value.

At the same time, our rental units function as mobile advertising spaces in the urban environment, creating visibility for our partners close to their customers. This makes



Freetrailer an effective combination of transport and local marketing.  
Freetrailer Group A/S was listed on Spotlight Stock Market in 2018.

**Ticker code:** FREETR