

Company announcement

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Freetrailer expands partnership with Dehner in Germany - rollout increases to 240 trailers across 120 locations

Freetrailer Group A/S is expanding its cooperation with Dehner in Germany through a significant rollout of 200 additional trailers, bringing the total fleet with Dehner to 240 trailers. The expansion increases coverage from 20 locations to all 120 Dehner garden centers in Germany.

As part of the rollout, Dehner will deploy Freetrailer's new 1,000 kg closed trailers, supporting customers with a secure and flexible transport solution while also creating strong in-market visibility for Dehner through branded trailers on the road.

A partnership built on collaboration and marketing value

The decision to scale the cooperation is driven primarily by the strong day-to-day partnership and the added marketing value Dehner gains from the trailers as mobile brand exposure, while customer experience remains an important part of the overall value proposition.

"Freetrailer has proven to be a highly professional partner with a strong operational setup and a collaborative mindset. Beyond the customer benefit, the trailers provide visible marketing value around our stores and in the local community. That combination is why we are now expanding from 40 to 240 trailers across all our locations in Germany," says Frank Böing Managing Director at Dehner.

"We are pleased to expand our partnership with Dehner, a highly respected and well-established retail brand in Germany. Germany is a prioritised market for Freetrailer, and this rollout accelerates our strategic focus on scaling with strong partners through a scalable, tech-enabled platform. It strengthens our nationwide presence and builds a solid foundation for long-term growth and value creation in Germany," says Thomas Zeihlund, Group CEO of Freetrailer Group A/S.

"We are proud that Dehner is scaling our partnership to cover all 120 locations in Germany. This expansion is, first and foremost, a recognition of the strong cooperation between our teams, combined with the marketing impact our solution creates for the partner. With 200 new trailers added to the agreement, we are taking another important step in strengthening Freetrailer's position in Germany," says Maj-Britt Brøchner-Mortensen, CSO of Freetrailer Group A/S.

For further information about Freetrailer Group A/S, please contact:

Thomas Zeihlund

Group CEO
Freetrailer Group A/S
Email: thomas.zeihlund@freetrailer.com
Phone: +45 41 50 50 00

Sara Lyngsøe

CMO, Freetrailer Group A/S
E-mail: sl@freetrailer.com
Telephone: +45 61 10 15 57
Website: www.freetrailer.com

About Freetrailer Group A/S

Freetrailer was founded in 2004 with a simple idea: to make it easy to borrow a trailer when you need one. Today we operate an international platform that connects partners and users and makes local transport more accessible.

Freetrailer is Europe's leading sharing-based solution for the rental of trailers and electric cargo bikes. The platform has been expanded with additional rental products tailored to local needs. With a self-service app and digital locking systems, we create flexibility where it delivers the most value.

Our rental units also function as mobile advertising surfaces in urban environments, creating visibility for our partners - close to their customers. This makes Freetrailer an effective combination of transport and local marketing.

With the Mont Blanc 2027 strategy plan, we have set the direction for the coming years with a focus on user experience, partnerships and technological development.

Freetrailer Group A/S was listed on Spotlight Stock Market in 2018.

Ticker code: **FREETR**