

Company announcement  
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# **Freetrailer reaches 1,000,000 users and delivers 18.3 per cent growth in rentals in Q2 25/26**

**Freetrailer Group A/S achieved 396,388 rentals in the period October to December, corresponding to an increase of 18.3 per cent compared with the same period last year.**

**The second quarter also marks an important milestone in Freetrailer's growth journey. As at 31 December 2025, 1,027,771 users had created an account on the Freetrailer platform.**

The number of rentals over the past 12 months increased to 1,665,288 as at 31 December 2025, corresponding to growth of 15.2 per cent compared with the previous year.

## **Highlights in Q2 25/26**

- 396,388 rentals in Q2 25/26
  - +18.3% growth in rentals compared with Q2 24/25
- 1,665,288 rentals over the past 12 months
  - +15.2% growth in rentals compared with the previous year
- 6,381 trailers and cargo bikes in the market as at 31 December 2025
  - +22.1% growth in the number of rental units compared with the previous year
- Number of registered users in the Freetrailer app: 1,027,771 as at 31 December 2025

## **Momentum and direction towards 2026**

Nicolai Frisch Erichsen, CEO of Freetrailer Group A/S, states:

"During Q2, Freetrailer strengthened our European expansion with 471 new trailers in the market. During the quarter we entered into several major new partner agreements, including Granngården in Sweden and Het Goed Kringloop in the Netherlands. With more than 450 trailers on order, we continue to expect to reach our target of more than 7,000 rental units in the market by 30 June 2026."

In December 2025, we reached a major milestone at Freetrailer. Since the launch of our user platform in June 2024, more than 1,000,000 users have created an account on the Freetrailer platform.

Sara Lyngsøe, CMO of Freetrailer Group A/S, adds:

"We work purposefully to highlight the advertising value our trailers create in public spaces

- especially in the local areas where our partners are present. In 2025, we made exposure more measurable and relevant, and we introduced new trailer formats and marketing solutions that activate both our partners' own channels and their physical locations.

At the same time, we have developed the app to support targeted communication, so that our platform today combines local, physical visibility with digital reach. This makes Freetrailer even more attractive - not only as a transport solution, but as an effective way to create local visibility and customer loyalty."

**For further information about Freetrailer Group A/S, please contact:**

Nicolai Frisch Erichsen  
CEO, Freetrailer Group A/S  
E-mail: [nicolai.frisch@freetrailer.com](mailto:nicolai.frisch@freetrailer.com)  
Telephone: +45 26 81 81 28

**Press**

Sara Lyngsøe  
CMO, Freetrailer Group A/S  
E-mail: [sl@freetrailer.com](mailto:sl@freetrailer.com)  
Telephone: +45 61 10 15 57  
Website: [www.freetrailer.com](http://www.freetrailer.com)

**About Freetrailer Group A/S**

Freetrailer was founded in 2004 with a simple idea: to make it easy to borrow a trailer when you need one. Today we operate an international platform that connects partners and users and makes local transport more accessible.

Freetrailer is Europe's leading sharing-based solution for the rental of trailers and electric cargo bikes. The platform has been expanded with additional rental products tailored to local needs. With a self-service app and digital locking systems, we create flexibility where it delivers the most value.

Our rental units also function as mobile advertising surfaces in urban environments, creating visibility for our partners - close to their customers. This makes Freetrailer an effective combination of transport and local marketing.

With the Mont Blanc 2027 strategy plan, we have set the direction for the coming years with a focus on user experience, partnerships and technological development.

Freetrailer Group A/S was listed on Spotlight Stock Market in 2018.

Ticker code: **FREETR**