

Company Announcement
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Freetrailer signs multi-year partnership with Granngården - over 120 trailers to be rolled out across Sweden

Freetrailer Group A/S has signed a multi-year nationwide agreement with the Swedish retail chain Granngården. The agreement includes an initial deployment of more than 120 trailer units and marks a significant step forward in Freetrailer's strategic expansion across Sweden.

The deal follows a successful pilot programme across five Granngården stores earlier in 2025, where Freetrailer's self-service trailer rental solution showed high customer adoption and operational value. With over 100 stores across Sweden, the rollout will begin in early 2026 with 120 mesh trailers, reflecting Freetrailer's strategy to meet growing demand by diversifying its product range across the Swedish market. The agreement also provides an opportunity for further expansion to additional stores over time.

We are incredibly proud to enter into a long-term partnership with Granngården, one of Sweden's strongest and most trusted retail brands. The collaboration is a major step in strengthening our presence in the Swedish market. With more than 120 mesh trailers in the first phase and clear potential for future growth, this is a strategically important deal for Freetrailer, says Johan Wijkander, Country Manager Sweden at Freetrailer.

We see this partnership as an opportunity to add even more value to our customer offering. With Freetrailer, we can offer a flexible and sustainable transport solution that matches how our customers live and shop today. The pilot showed us how well the concept fits our stores - and now we are ready to take it further, says Magnus Detterholm, CEO of Granngården.

Freetrailer now operates nearly 2,650 rental units across Sweden. The Granngården partnership represents a major milestone in Freetrailer's Swedish expansion and contributes directly to the strategic goals of Mont Blanc 2027 - the company's three-year growth plan focused on partner-driven expansion, platform innovation, and strengthening its ONE Team culture.

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About Granngården

Granngården is one of Sweden's leading retail chains within gardening, animal care, rural living, and home improvement. With over 100 stores across the country and a growing e-commerce platform, Granngården serves both private and professional customers. The company focuses on offering high-quality products, expert advice, and sustainable solutions tailored to life in the countryside, in the garden, and at home.

About Freetrailer Group A/S

Freetrailer Group is a Danish technology company with the mission of making it easy to reserve and borrow a trailer free of charge through a sharing-economy IT platform.

With a 100% self-service solution via the Freetrailer app and electronic locking, Freetrailer's partners and their customers enjoy maximum flexibility. As Europe's largest mobility platform for trailers and cargo bikes, Freetrailer has more than 900,000 users annually.

In August 2024, we launched Mont Blanc 2027, a strategic plan focusing on improving the app, expanding market share, and strengthening our ONE Team culture. The strategy will drive our growth and innovation over the next three years.

Freetrailer Group has a scalable business model based on an innovative IT platform with global potential. The company was listed on the Spotlight Stock Market in 2018.

Ticker code: **FREETR**