

> Press release

Malmö 2 March, 2016

Thule Glide triumphs in the 2016 iF Design Awards.

The Thule Group is delighted to be recognised once again by iF, one of the most prestigious international design awards. This time Thule is awarded for the high performance sport stroller Thule Glide. iF design awards champion outstanding design quality, promote innovation and raise consumer awareness of creative solutions in the marketplace.

The Thule Glide stroller was honoured in the "product category", and was formally awarded Friday last week at the grand iF Product Design gala in Munich, Germany. This year the award saw 5,295 entries across 7 categories, which include product, packaging, communication, interior architecture, professional concept, service design and architecture. The iF Product Design Award is, since years, one of the most recognised international design awards.





Thule Glide

A high performance sports stroller in a lightweight, aerodynamic design, the Thule Glide is designed with both parents and children in mind as part of Thule's *Active with Kids* series. Parents can make the most of their run or stroll on any terrain with the Thule Glide's smart, stable and stylish design. The fixed front wheel provides increased stability and rolling-resistance, an extended multi-position and ergonomic handlebar gives a superior kick stride for the runner and a hand-activated brake increases control on steep terrain.



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Children can enjoy a comfortable and safe journey with a padded seated that can be adjusted to an almost horizontal sleeping position for napping. Rear suspension has also been added for a smooth and cosy ride. The Thule Glide can be used for babies between 0-6 months as a stroller and is recommended for running or walking on rougher terrain when the child is older and weighs less than 34kg. When not in use, the Thule Glide can be folded using one hand for easy and compact storing and transporting.

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For more information about Thule's products, please visit: www.thule.com

About Thule

The Thule brand was established in 1942. Under the motto *Bring your life*, Thule globally offers a wide range of premium products for active people that allow them to bring what they care most for – safely, easily and in style. Thule offers roof racks, bike-, water- and winter sport carriers, roof boxes, computer-, and camera bags, sports bags and backpacks and kid-related products like baby joggers, child bike seats and bike trailers. The products are sold in more than 139 countries world-wide.

Thule is the largest brand in Thule Group.

For more information, please visit www.thule.com