

> Press release



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Thule goes – into the Backcountry with the new Thule Upslope backpacks designed for your snow adventure

Backcountry skiing and snowboarding is growing in popularity and Thule is making it easier than ever to bring all the gear needed for your perfect run. Introducing the new Thule Upslope backpacks which are available in 35 and 20 liters sizes. These durable backpacks are designed with many smart solutions.

At last year's Outdoor Show in Friedrichshafen, Germany Thule presented its first technical backpacks. Growing on those successful packs is an expansion in to the snowsport segment. The Thule Upslope backpacks are designed to give you a great day on the mountain both when ascending and skiing. Pockets are designed for easy reach and provide on-trail access to skins and other gear while adjustable loops hold any type of ski or snowboard in place.

Thule Upslope comes in 35 and 20 liters and is available in Black/Dark Shadow or Dark Shadow/Roorange (dark orange).

Thule Upslope 35L backpack is the perfect backpack for the backcountry. The backpack is designed to eliminate the hassle of removing your backpack every time you need access your water bottle, skins or helmet.

Features:

- Avalanche compartment with dedicated probe and shovel handle sleeves keep tools separated from dry gear in the main compartment
- Bottom loop quickly adjusts for varying widths of skis and boards and stows to prevent snagging
- Stowable ice axe loop holds a mountain tool and can be tucked away to prevent snagging
- Roomy side pockets provide on-trail access to a 1L water bottle or climbing skins
- Versatile carry options include A-frame and diagonal ski carry or horizontal and vertical snowboard carry
- Carry your helmet either on the bottom of the backpack for easy access or on the front
- Easily access gear in the bottom of your pack and keep your back panel snow free thanks to the back panel access into the main



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compartment

- Insulated hydration sleeve and dedicated reservoir pocket helps prevent your hose from freezing. The reservoir pocket is separated from main compartment in-case of leaks
- Protective goggle pocket with soft lining
- Top compression strap cinch down your load to prevent gear from sloshing around

Thule Upslope 20L backpack is the ideal backpack for both front side and backcountry. The Thule 20L Upslope backpack provides three ways to access the main compartment, making it easy to store and retrieve your gear.

Features:

- Bottom loop quickly adjusts for varying widths of skis and boards and stows to prevent snagging
- Stowable ice axe loop holds a mountain tool but can be tucked away to prevent snagging
- Access gear in the main compartment without removing the backpack through a zipper that coils around the entire pack
- Three ways to access your gear- traditional top load, sling style side access and main compartment access while pack is on your back
- Versatile carry options include diagonal ski carry or horizontal and vertical snowboard carry
- Insulated hydration sleeve helps prevent your hose from freezing
- Protective goggle pocket with soft lining
- Side zippered pocket stores snacks, sunscreen and other small items
- Internal compression cinches down your load to prevent gear from sloshing around in your pack



Thule Upslope will be available in retail in Europe August 2015

For high resolution images and further information, please visit, the Thule Group press room:

<http://www.thulegroup.com/press>

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> Press release



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About Thule

The Thule brand was established in 1942. Under the motto *Bring your life*, Thule globally offers a wide range of premium products for active people that allow them to bring what they care most for safely, easily and in style.

Thule offers among other things roof racks, bike carriers, roof boxes, computer/camera/sports bags and child related products like child bike seats and multifunctional strollers. The products are sold in more than 136 countries world-wide.

Thule is the largest brand in the Thule Group.

For more information, please visit www.thule.com