

## > Press release



ISPO, Munich, February, 2015

### **Thule Legend Collection – fully featured action camera bags and cases for outdoor adventurers**

**As part of developing new innovative products for active people, Thule presents the Thule Legend Collection – a series of fully featured GoPro<sup>1</sup> bags and cases. The sleek and fast design makes them suitable for any outdoor activity. The collection consists of two sizes of cases, one backpack and one sling pack.**

Thule has developed several collections of innovative and highly functional packs suitable for various adventures and scenarios.

As part of the product development, the Thule Crew members, professional athletes and GoPro users contributed with their individual thoughts on their ideal bags and cases to carry their equipment, which definitely took the products to a higher level.

To protect the camera gear from dust, dirt, sand, and salt-water, the bags and cases have a removable, rinsable foam organizer unit. Additionally a compression-molded EVA shell provides both shock protection, and a stable mounting point for a rear-facing GoPro.

#### **Features:**

- Crushproof EVA shell with die-cut foam insert to keep hardware protected and organized
- The only cases in the market offering rinsable interior thanks to removable foam organizer
- Integrated exterior lash-and mount-points to affix a GoPro camera
- Dedicated spot for hydration reservoir
- Oversized zipper pulls for easy access even with gloved hands
- Tuckable waist belt for extra carrying comfort



Thule Legend GoPro Cases are available on the market end of February, Thule Legend GoPro Bags in mid-May.

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<sup>1</sup> GoPro is a registered trademark

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For high resolution images and further information, please visit, the Thule Group press room:

<http://www.thulegroup.com/press>

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### **About Thule**

The Thule brand was established in 1942. Under the motto *Bring your life*, Thule globally offers a wide range of premium products for active people that allow them to bring what they care most for safely, easily and in style.

Thule offers among other things roof racks, bike carriers, roof boxes, computer/camera/sports bags and child related products like child bike seats and multifunctional strollers. The products are sold in more than 136 countries world-wide.

*Thule is the largest brand in the Thule Group.*

For more information, please visit [www.thule.com](http://www.thule.com)