

Tight and secure fit made easy with rear mounted Thule RaceWay bike rack

Many bicycle riders have been searching for a quality bike rack that fits perfectly to their vehicle. And as bikes get more exclusive and expensive, there is also a need for securely locking gear to the carrier and car. The new rear mounted bike rack, Thule RaceWay, is the answer to all those wishes.

Modern bikes come in many styles and shapes. This can be a challenge for traditional hanging racks. The Thule RaceWay has been designed in a way to address this problem by offering slightly more narrow distance between the arms, while still offering a user-friendly and secure fit for virtually any bike. Thule has even addressed security by adding a cable lock to the carrier.

"Cycling has really taken off in the last few years and many keen enthusiasts have been longing to find a bike rack to match their high quality equipment. I think we have hit the sweet spot with Thule RaceWay. Not only does it match many sought after safety and security features, it's also really easy to mount and store," says Eric Norling, International Product Manager Bike.

No matter which car model, Thule RaceWay is really easy to install. The detailed instructions and the patented FitDial take the guess work out of the perfect fit. Simply find the fit number corresponding to the car model in the Thule fit guide and adjust accordingly to get the correct angle. Using an innovative locking ratcheting cable system, and not the more commonly used nylon straps, the carrier is securely fastened to the car. Because cables don't stretch like straps, they are a more stable way of attaching the rack to the vehicle. Storage is made equally simple with the fully foldable Thule RaceWay. And when not in use, the cables roll up into the bike carrier.

Thule RaceWay is available in two versions - a two bike and a three bike hanging version.

Facts – Thule RaceWay

- Sure-Tight™ ratcheting cables provide maximum fastening security to your vehicle.
- Patented FitDial™ guarantees a "perfect fit" to your vehicle.
- Molded rubber pads provide firm hold to vehicle and protect against scratches.
- Patented No-Sway™ cages prevent bike-to-bike and bike-to-vehicle contact.
- Narrow cradle arms hold a variety of bike frames including smaller children's bikes and fold when not in use.
- Lockable bike-to-carrier and carrier-to-vehicle (locks included).
- Folds flat for easy transport and convenient storage.

Thule on Facebook: www.facebook.com/thulebringyourlife

Thule on YouTube: www.youtube.com/thule

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The Thule Group Press Room (product images and more info):

<http://www.thulegroup.com/press>

About Thule

The Thule brand was established in Sweden in 1942. Thule is now a premium brand that is used around the world. Under the motto *Bring your life*, Thule offers a wide assortment of accessories to simplify the transportation of your gear and equipment in a secure, safe and stylish way. Roof racks, bike and water sport carriers, roof boxes, accessories for recreational vehicles, trailers for the active life (horses, boats etc), snow chains as well as luggage bags and bike bags are just some examples of what Thule currently offers.

Thule is the largest brand in the Thule Group.

For more information, please visit www.thule.com