



Flexion Mobile launches Clicktouch's mobile game *Call Me Emperor* in Japan

LONDON, 21st of September 2022 –Flexion Mobile Plc (Nasdaq: FLEXM), has launched *Call Me Emperor* (アイアム皇帝) from Clicktouch Co., Ltd. on the Amazon Japan App Store.

Call Me Emperor already earns US\$6 million in monthly gross revenue on Google Play according to the developer's data. Flexion's distribution services will add revenue and new players from the alternative app stores with little upfront cost or work being required of the developer. Flexion is adding an average of 10% to a game's revenue by taking it to the alternative app stores.

"Flexion understands the alternative app stores in depth. We have people with expertise and experience, and technology that no-one else can offer," says Jens Lauritzson CEO of Flexion Mobile PLC. "By launching Clicktouch's hit game on Amazon Japan we're giving this world class developer access to new organic users."

Call Me Emperor is a fantasy empire-management game where players appoint ministers, collect levy, recruit armies and progress through the in-game story through a quest system.

Flexion [recently announced](#) it generated \$50 million in revenue for Android game developers in the last 12 months by bringing games to the alternative app stores.

For more information

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About Flexion Mobile Plc:

Flexion Mobile Plc grows revenue and audiences for games. It does this through its distribution and influencer marketing services. Flexion works with a growing number of top grossing developers around the world. Using its expertise, experience and technology Flexion builds revenue and audiences for developers by taking Android games and making them fly on the alternative app stores, including the Amazon, Samsung, Huawei, Xiaomi and ONE Stores. In 2022, the company acquired the leading influencer marketing agency Audiencly GmbH. Flexion Mobile Plc is listed on Nasdaq First North Growth Market, Shortname: FLEXM. Certified Adviser is FNCA Sweden AB, +46(0)8-528 00 399, info@fnca.se