



Flexion Mobile signs Taptap Heroes from Ajoy Lab Games

LONDON, 13th of October, 2020 – Flexion Mobile Plc (Nasdaq: FLEXM), the Android games distribution company today announced that it has signed a new agreement with Ajoy Lab Games for Taptap Heroes. Taptap Heroes is a very popular casual and strategic role play game (RPG) which was launched in Google Play in May 2018. According to Sensor Tower it generated more than USD 1 million net revenue in August in Google Play. Flexion has initially secured distribution rights for Amazon and Samsung.

"We would like to welcome Ajoy Lab Games on board and we really believe this type of Idle RPG will work well in our channels, says Jens Lauritzson, CEO of Flexion Mobile PLC.

Flexion currently has a live portfolio of 18 games and 3 games pending launch.

For more information

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About Flexion Mobile Plc:

Flexion offers a distribution service for free-to-play Android games. Using the service developers can distribute their games in multiple channels like Amazon, Samsung, Huawei, Xiaomi and ONE Store. These are channels that the developers are struggling to reach and support. At the core of Flexion's service is the patented enabling and enhancement software that converts developer's existing Android games into specific game versions for the new stores without any work required by the developers. Flexion Mobile Plc is listed on Nasdaq First North Growth Market, Shortname: FLEXM. Certified Adviser is FNCA Sweden AB, +46(0)8-528 00 399, info@fnca.se.