



Flexion signs new mid-tier title from China

The game that was launched in Google Play in May is already generating more than USD 1million per month.

LONDON, 27th of September, 2019 – [Flexion Mobile Plc \(Nasdaq: FLEXM\)](#), the Android games distribution company today announced the signing of a new mid-tier title from China. The game is a 3D MMORPG (Massive Multiplayer Online Role Playing Game) masterpiece with fantastic graphics. It was launched by the Chinese developer in May this year with very strong KPIs and is already three months later generating over USD 1 million in net revenues in Google Play. The signing of the game follows Flexion's launch of a smaller title from the same developer earlier this year. The distribution agreement allows Flexion to distribute the game in two of its biggest channels, Amazon and Samsung. Flexion expects to launch the game before Christmas and it can take up to six months to hit optimal performance.

"This is further evidence of the traction we are having with developers right now as we keep extending our existing partnerships. We have been particularly successful in China in the last six months, says Flexion's CEO Jens Lauritzson"

For more information

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About Flexion Mobile Plc:

Flexion offers a distribution service for free-to-play Android games. Using the service developers can distribute their games in multiple channels like Amazon, Samsung, Xiaomi and leading regional distribution channels in India, South Korea and Japan. These are channels that the developers are struggling to reach and support. At the core of Flexion's service is the patented enabling and enhancement software that converts developer's existing Android games into specific game versions for the new stores without any work required by the developers. Flexion estimate that developers can generate an incremental 10% high margin Android revenues from the service. Flexion Mobile Plc is listed on Nasdaq First North Growth Market, Shortname: FLEXM. Certified Adviser is FNCA Sweden AB, +46(0)8-528 00 399 info@fnca.se.