



## Flexion Mobile signs its second biggest title

*another major signing from China*

**LONDON, 26th of April, 2019** – [Flexion Mobile Plc \(Nasdaq: FLEXM\)](#), the London-based Android games distribution company today signed yet another major title from a leading publisher in China. The game is currently making more than USD 7 million per month in Google Play and is very popular in Russia and Turkey where it is currently Top 5 Grossing. Today's announcement marks the second big deal in less than a month and follows the signing of Flexion's first Top 10 US grossing title in March.

The distribution agreement allows Flexion to distribute the top-tier game in its main channels Amazon and Samsung and it is planned to go live during the 2nd financial quarter ( July-Sep). Flexion expects games to take up to 6 months from launch before hitting optimal revenue pace in its channels.

*“Our China strategy is really starting to pay off and we are pleased that we now are working closely with some of the most successful Chinese publishers who also rank amongst the leading publishers in the world. We believe China, the biggest games market in the world, will continue to produce blockbusters and we will continue to ride this wave, says Flexion CEO Jens Lauritzson.*

At the end of March 2019 Flexion had 4 Top Tier games and 5 Mid Tier games live in its channels and launched another Top Tier game during April.

### **For more information**

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*This is information that Flexion Mobile Plc is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, at 10:30 CET on April 26th, 2019.*

### **About Flexion Mobile Plc:**

Flexion offers a distribution service for free-to-play Android games. Using the service developers can distribute their games in multiple channels like Amazon, Samsung, One Store and other leading regional distribution channels. These are channels that the developers are struggling to reach and support. At the core of Flexion's service is the patented enabling and enhancement software that converts developers' existing Android games into specific game versions for the new stores without any work required. Flexion estimate that developers can generate an incremental 10% high margin Android revenues from the service. Flexion Mobile Plc is listed on Nasdaq First North, Ticker: FLEXM. Certified Adviser is FNCA Sweden AB, +46(0)8-528 00 399 [info@fnca.se](mailto:info@fnca.se).

### **Mid-term Vision**

Flexion's mid-term vision is to grow its game portfolio to 100 titles of which one 3rd is top-tier titles with a potential to generate more than USD 100,000 per month. The remainder will be mid-tier titles with a revenue potential exceeding USD 30,000 per month for Flexion.