



Flexion Mobile signs distribution agreement with Xiaomi

LONDON, 30th of Aug, 2019 – [Flexion Mobile Plc \(Nasdaq: FLEXM\)](#), the London-based Android games distribution company today announced that it has signed an agreement with Xiaomi, the 3rd biggest Android device manufacturer in the world. Xiaomi operates one of the biggest app stores in China and is currently rolling out the store in its strongest overseas markets. The agreement means that Flexion will integrate the "GetApps" branded app store into its distribution network and start distributing its game portfolio to Xiaomi users outside China.

"Our distribution network is growing steadily as we keep adding new channels for game developers and it is great to see the biggest Android manufacturers in the world getting integrated with us, says Flexion's CEO Jens Lauritzson"

For more information

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About Flexion Mobile Plc:

Flexion offers a distribution service for free-to-play Android games. Using the service developers can distribute their games in multiple channels like Amazon, Samsung and leading regional distribution channels in India, South Korea and Japan. These are channels that the developers are struggling to reach and support. At the core of Flexion's service is the patented enabling and enhancement software that converts developer's existing Android games into specific game versions for the new stores without any work required by the developers. Flexion Mobile Plc is listed on Nasdaq First North, Shortname: FLEXM. Certified Adviser is FNCA Sweden AB, +46(0)8-528 00 399, info@fnca.se.