

## Walter Gropius – a “starchitect” of Modernism?

Either or! In 2019 we celebrate 100 years of the Bauhaus School.

### The German who revolutionized the world of design.

Say “starchitect” and names, such as Frank Gehry and I. M. Pei come to mind. Around the world, their dramatic office towers, museums and more are must-sees for anyone interested in design. But a century ago, the term could have been coined for Walter Gropius.

### Bauhaus: As hip as ever.

Things that were considered avant-garde back then, are part of daily life across North America nowadays. Years before he came to Cambridge Mass. in 1937 to become professor of architecture at Harvard University, Gropius had already begun to revolutionize the idea of design in Germany. Look e.g. at the “Haus am Horn” in the city of Weimar, 3 hours southwest of Berlin: rectangular, white, plain, it could be a home in California. Yet the German house was built nearly a century ago, for the first Bauhaus exhibition back in 1923.

### Dig a little deeper. Walk the great German designer’s footsteps.

To see where it all started, check out our new website, which guides you along Germany’s Bauhaus trail: [www.gobauhaus.com](http://www.gobauhaus.com).

Admire iconic Bauhaus buildings, dine in a Bauhaus-designed restaurant or stay overnight in the 1926 Prellerhaus student dorm in Dessau. Enjoy dreamy parks and buildings in Weimar, and experience the spirit of industrial design in the region around Dessau. Follow the BauhausTrail to understand where this idea of new design came from and what originally inspired the “Bauhaus-Meister”. Make sure to meet with those involved in the movement. Family members of the early Bauhausler, German Bauhaus experts or people who make every effort to ensure that the idea remains pertinent today. Go on a student-led tour of what is now the Bauhaus University and discuss about design. We are happy to help you arrange a meeting.

### Don’t miss it! We make sure you’ll be part of the celebrations.

The Bauhaus opened in Weimar in 1919, so next year brings the centenary of this inspirational movement. For us, this is reason enough to celebrate the Centenary of Bauhaus! With concerts and festivals all year round. As part of the celebrations, new Bauhaus museums are opening in both Weimar and Dessau-Rosslau. Major exhibitions will offer a wide range of the Bauhaus collection from Breuer and Wagenfeld to Feininger and Van der Rohe. Join workshops and events. Pick a topic! The German states of Saxony-Anhalt and Thuringia, which together are BauhausLand, are waiting for you.

### How we can help

Whether you are looking for suggested driving routes through BauhausLand, for in-depth information on Bauhaus-Cities, or need the perfect pictures, we’ll be happy to help! Please visit the Press Area on our website to get free access to a range of useful resources, as well as our latest news. And, if you have further questions, please do not hesitate to get in touch.

#### For further information

Please visit: [www.gobauhaus.com](http://www.gobauhaus.com) or



#### Visitor information and Where to Stay

Please go to [www.bauhaus-entdecken.de](http://www.bauhaus-entdecken.de) or [www.visit-thuringia.com](http://www.visit-thuringia.com)

#### TourComm Germany

Olbrichtstr. 21  
69469 Weinheim  
Germany

#### Your Press Contact:

Mrs. Alexandra Wachholz  
Phone: +49 (0) 6201 60208-24  
Fax: +49 (0) 6201 60208-29  
[info@gobauhaus.com](mailto:info@gobauhaus.com)  
[www.gobauhaus.com](http://www.gobauhaus.com)

TourComm Germany on behalf of

#### Investment and Marketing Cooperation Saxony-Anhalt

Germany, Federal State of Saxony-Anhalt  
[www.bauhaus-entdecken.de](http://www.bauhaus-entdecken.de)

#### Thuringia Tourist Board

Germany, Free State of Thuringia  
[www.visit-thuringia.com](http://www.visit-thuringia.com)

#### Part-financed by

European Commission  
European Regional Development Fond  
INVESTING IN YOUR FUTURE