



QuiBids Expands to Italy

QuiBids opened its doors to its eighth market, Italy, on May 21.

Oklahoma City, OK — May 30, 2013 — QuiBids.com, the world's leading entertainment retail auction, announces its expansion to its eighth country, Italy. QuiBids officially opened its services on May 21, and will provide the same auction experience it has in its other markets. The company will auction products across all current QuiBids categories such as; electronics including Apple iPads and Canon EOS 1100D digital cameras; home and garden products including a Dyson Termoventilatore and Philips/Saeco Espresso Machines; jewelry and fashion items, and thousands more of the top-rated and most desirable consumer goods.

"Since our initial expansion into the European Union, we've had much success and an incentive to continue offering our services to additional markets," said Josh Walker, QuiBids' Director of Customer Support. "Customers outside of our current markets are constantly asking us if they're eligible to sign up and bid from their countries."

The Oklahoma City-based company employs a small team in Malta that helps oversee its European operations. QuiBids also works with a native Italian speaker to translate the site for its respective audience. "We've also activated our lines of communication across our social profiles like our [Facebook](#) and [Twitter](#) (@QuiBidsItalia) to reach out to customers through those channels," said Walker. "We understand the importance of customer service not just with current customers, but also prospective customers in markets we might not even be in yet."

QuiBids currently operates in seven other markets: the United States, Canada, Australia, the United Kingdom, France, Germany and Austria, and is open to anybody 18 years or older. Its long-term goal is to continue to expand and offer its services in as many countries as possible, and to offer a more fun and exciting auction experience for all consumers. Additional features to the site's offerings will include gamification elements such as QuiBids' Badges and QuiBids' Games.

About QuiBids:

QuiBids launched in October of 2009 and has expanded with their improved internet auction model. It takes the steps necessary to be the leader in its industry and has been [accredited by the Better Business Bureau](#) with an A- rating since September of 2012. QuiBids has also undergone a [third party controls audit](#) by Grant Thornton to verify their internal business operations.

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