

Press release from Epiroc AB
July 2, 2026

Epiroc announces changes to Group Management

Stockholm, Sweden: Epiroc AB, a leading productivity and sustainability partner for the mining and infrastructure industries, has appointed **Ulrika Areskog Lilja** as **Senior Vice President Brand & Communications**, and **Katarina Nilsson** as **Senior Vice President People & Leadership**. They will join Epiroc's Group Management and will succeed **Nadim Penser**, Senior Vice President Brand & Communications and Human Resources, who is retiring from Epiroc after almost 35 years in the Group.

Ulrika Areskog Lilja will serve as SVP Brand & Communications starting on November 2, 2026. She has extensive experience leading brand and communications as part of executive leadership teams in large global market-leading companies. Most recently she served as Head of Brand, Marketing and Communications at the bank SEB, and previously she served in senior roles at forest industry company Stora Enso and steelmaker SSAB. Ulrika Areskog Lilja, born 1975, is a Swedish citizen. Her education includes an M.Sc. in Business Administration and Economics from Uppsala University, Sweden.

Katarina Nilsson will serve as SVP People & Leadership starting on September 1, 2026. She currently serves as Vice President People, Leadership & SHEQ at Epiroc's Underground division, and has been with the Group since 2023. She also has extensive experience from executive teams in global market-leading companies, serving in legal and human resources roles, and has worked in China for a decade. Before joining Epiroc her roles included serving as General Counsel at battery manufacturer Northvolt, and as General Counsel at forest industry company SCA. Katarina Nilsson, born 1971, is a Swedish citizen. Her education includes a Master of Laws from Lund University, Sweden.

"I want to thank Nadim for his excellent contributions during his long career with the Group," says Helena Hedblom, Epiroc's President and CEO. "He has been an instrumental part of our success and a valued colleague and member of Group Management. I am looking forward to welcoming Ulrika Areskog Lilja to Epiroc, and to work even closer with Katarina Nilsson."

With these changes, Epiroc is expanding its Group Management team from six to seven members.



Ulrika Areskog Lilja



Katarina Nilsson

Epiroc Group Center

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Epiroc is a global productivity partner for mining and infrastructure customers and accelerates the transformation toward a sustainable society. With ground-breaking technology, Epiroc develops and provides innovative and safe equipment, such as drill rigs, rock excavation and construction equipment and tools for surface and underground applications. The company also offers world-class service and other aftermarket support as well as solutions for automation, digitalization and electrification. Epiroc is based in Stockholm, Sweden, had revenues of around SEK 62 billion in 2025 and has around 19 000 passionate employees supporting and collaborating with customers in around 150 countries. Learn more at www.epirocgroup.com.

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