



Surrounded by Thomas Erikson - a new podcast in Swedish from the bestselling author

Thomas Erikson's books on communication and leadership have elicited both controversy and praise. Between 2015 and 2018, his *Surrounded by Idiots* was one of Sweden's most successful nonfiction titles, with global sales exceeding 1.5 million copies. The author behind this success story is now launching the Swedish podcast *Surrounded by Thomas Erikson*, in which he and his guests will get to the bottom of various patterns of behaviour.

Thomas Erikson is passionate about communication and - through his books, lectures and, now, his podcast - he wants to help us to understand our peculiarities and talk more about how we can reach one another in an effective manner.

"There is very little as fascinating as human behaviour! Why do we act as we do and what consequences do those actions have for those around us? During the autumn I will be sitting down in the podcast studio with a range of high-profile guests to get to grips with our patterns of behaviour," says Thomas Erikson.

Some of the guests appearing on *Surrounded by Thomas Erikson*:

- Jeanette Höglund, television personality and philanthropist
- Hanna "HanaPee" Persson, blogger and television presenter
- Nisse Hallberg, comedian
- Katarina Gospic, brain researcher and author

- Lena Ahlström, leadership developer
- Kodjo Akolor, television presenter and comedian
- Amelia Adamo, media personality
- Olof Röhlander, author and mental coach
- Frida Boisen, journalist and author

Facts: Episode One of the podcast *Surrounded by Thomas Erikson* will be released in Swedish on 20 September, with a new episode every Friday. Each episode will be approximately 30 minutes long and will be available from the usual podcast hosting sites in Sweden.

For further information, please contact Thomas' press agent Edit Künstlicher, at edit@editk.se or on +46 (0)70 818 57 00

Thomas Erikson is an author, leadership coach and lecturer who has written three books on communication and human behaviour, including *Surrounded by Idiots*, which has been sold to over 40 countries. Thomas is also the author of *Surrounded by Psychopaths* and *Surrounded by Bad Bosses*, both of which develop the same theme. He also lectures all over Europe based on his books. Thomas also works in corporate and organisational development from a leadership perspective and has coached some 4,500 managers and leaders to become better and more effective in their professional roles.