

FundedByMe signs cooperation agreement with business incubator eXpression in Umeå*

FundedByMe signs a cooperation agreement with the business incubator eXpression in Umeå. The collaboration aims to support the incubator's companies with capital raising and market exposure using equity crowdfunding.

FundedByMe's previous collaborations with business incubators and accelerators have been successful. As a part of the company taking a renewed grip on cooperation with accelerators and incubators, a cooperation agreement with eXpression Umeå has been signed. The ambition is to coach, advise and support companies reviewed by the incubator. FundedByMe hopes to be able to help companies in need of market exposure, crowdfunding, Investor Relations or otherwise, benefit from FundedByMe's experience and position within the segment. The companies expect that about 5 to 8 companies per year from the incubator can qualify for crowdfunding.

"Our statistics show very clearly that companies that come to FundedByMe from incubators and accelerators have a 30% higher chance to reach their goals and close successful crowdfunding rounds. We have always liked the ambitions from companies from North of Sweden (Norrland) and are very excited for what this collaboration can lead to," says FundedByMe CEO Daniel Daboczy

"We work with designers, architects, filmmakers, musicians, and creators who create their businesses through strong clusters and networks. For those entrepreneurs who build their business models by working closely with their fans, co-creators and customers, often with a large following on social media, the collaboration with FundedByMe is really a perfect match. We are really looking forward to strengthening the creative industry in Sweden and internationally together", says Marlene Johansson, CEO of eXpression Umeå.

**English translation for convenience only*

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About FundedByMe

FundedByMe is a tech company, focusing on the financial markets. Today the company offers a digital and global platform for financial support for startups and growth companies around the globe. Customers sign up online where they are able to book their investment interest in different companies. The company consists of FundedByMe.com, Feminvest and Laika Consulting, as well as 6 joint ventures in Finland, Malaysia, Singapore, Poland, The Netherlands, and Dubai/UAE. Together the group reaches over 269,000 registered investment members globally. For more information visit www.fundedbyme.com

About eXpression Umeå

eXpression Umeå is a business incubator with around 50 creative companies at various stages. eXpression enables the development of creators and their cultural, creative and

artistic companies. We offer an efficient and innovative incubator method, a creative coworking environment and world-class labs. The creative industries show the way to the sustainable growth of the future - creative minds unite.

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