



# Solution International strengthens supplier partnerships during China visit

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**Solution International Nordics AB has recently completed another successful visit to China, where the Group met with key suppliers and evaluated new product opportunities to support the Company's continued growth.**

The visit included meetings with important supplier partners, with a focus on strengthening existing relationships, reviewing ongoing production and identifying new opportunities to improve quality, pricing and speed to market.

During the trip, Solution International also evaluated several new product lines within the baby and toddler segment. These opportunities are expected to help broaden the Group's product offering and meet growing demand from retailers and licensing partners.

The visit to China forms part of Solution International's broader growth strategy. Through close cooperation with established manufacturing partners and the development of new market-focused products, the Group is well positioned to continue strengthening its presence in the UK, Europe and other international markets.

## **For further information, please contact**

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## **About Solution International**

Solution International designs, manufactures and supplies baby and houseware products, known for high quality and reliable delivery of product innovation. Strategically headquartered in the UK for logistical efficiency, the company maintains in-house teams across product development, design, marketing and logistics (including its own warehouse) to ensure end-to-end supply-chain control.