



Solution International wins three awards at the Mother & Baby Awards in London



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At the Mother & Baby Awards 2026 in London, Solution International picked up a triple win for their innovation and functionality across three products, ranging from feeding to teething.

Picking up two bronze awards and a gold, Solution is delighted to have been recognised for product sitting in their own original collection **Tiny to Tots**.

The first win was a bronze award in the 'Best Product for Bottle Feeding' category. This was a collaborative own-label achievement for the '**Little Angels by @Asda Sterilising Bags**'. Asda have been a trusted retail partner of the business since 2011 and with the event being the annual black-tie event of the year for the industry, we were able to celebrate the win together in person.

Next up, in the 'Best Teething Product' category, it was an original collection that stood out for the parent testers as the **Tiny to Tots Comforter** won bronze in a category that was jam packed with bigger brands and established names within the UK.

Stacey Simpson, Marketing Manager for Solution who attended the event said: *"Tiny to Tots is an original collection of ours and we are thrilled to see it up in lights amongst some amazing brands in this category..."*, **Stacey went on to say,** *"...Knowing that parents spend a minimum of twelve weeks using and testing products with their families, in their own environments, before verifying an award win is a huge success – after all who better to approve baby and toddler innovations than the parents that use them daily".*

For the last price, Solution won a gold award in the 'Best Toddler (12months+) Food Range/Product' category for their **Tiny to Tots Sipster**. The first gold award to date for the Tiny to Tots portfolio, the Sipster is a vibrant, spill-resistant cup featuring a playful two-tone design. The company say that the easy-grip handle and soft silicone straw make hydration hassle-free, and clearly the parent testers agree!

"This win was very special indeed and immaculately timed, as we have just secured buy-in from Asda to list the

Sipster in 180 of their stores across the UK and on their eCommerce platform too” Sarah Long, Commercial Director was thrilled to add: “Having only launched this product recently, we really don’t underestimate the power of these awards and the credibility they add for a more successful sell through. We can’t wait to see the Sipster on shelf very soon”.

For further information, please contact:

Board of Directors

Solution International Nordics AB (publ)

Email ir@solutioninternational.com

www.solutioneu.com / ir.evolear.com

About the Mother & Baby Awards

The Mother & Baby Awards are a UK-based awards program that recognises the best products, services, and brands for parents and babies, with winners chosen exclusively by parent testers. The awards have been running for over 30 years, and a panel of thousands of expectant mothers and parents test products ranging from feeding tools to travel essentials in their daily lives. The goal is to help parents make informed purchasing decisions for products that are trusted to deliver on quality and value.

About Solution International

Solution International is an award-winning, full-service supplier of quality product for baby, kids and parents known for high quality and reliable delivery of product innovation. Strategically headquartered in the UK for logistical efficiencies, the company maintains in-house teams across product development, design, marketing, and logistics (with its own warehouse) to ensure end-to-end control of the supply chain.