Change in number of shares and votes in Viaplay Group

Viaplay Group AB (publ) ("Viaplay Group") today announces that as of 29 February 2024, the total number of shares in Viaplay Group amounts to 4,579,122,244, and the total number of votes in Viaplay Group amounts to 4,583,906,068.

As part of the recapitalisation programme announced by Viaplay Group on 1 December 2023, the extraordinary general meeting on 10 January 2024 resolved to reduce the nominal value per share to SEK 0.06 per share, and to approve a directed issue of 3,129,655,316 new class B shares, a rights issue of 870,344,684 new class B shares and a directed issue of 500,000,000 new class B shares against payment by way of set-off (together the "Share Issues").

The recapitalisation programme, including the Share Issues, was successfully completed on 9 February 2024. As a result, Viaplay Group's share capital has increased from SEK 158,244,488.00 to SEK 274,747,334.64. The total number of shares in Viaplay Group has increased from 79,122,244 shares to 4,579,122,244 shares, of which 531,536 are class A shares, 4,577,701,208 are class B shares and 889,500 are class C shares. Each class A share entitles the holder to ten (10) votes, and each class B and C share entitles the holder to one (1) vote. The total number of votes in Viaplay Group has therefore increased from 83,906,068 to 4,583,906,068. Viaplay Group holds 6,782 class B shares and all 889,500 class C shares in treasury.

NOTES TO EDITORS

Viaplay Group AB (publ) is the Nordic region's leading entertainment provider. Our Viaplay streaming service is available in every Nordic country, as well as in the Netherlands and Poland, and our Viaplay Select branded content concept has been added to partner platforms around the world. We also operate TV channels across most of our markets, as well as radio stations in Norway and Sweden. Our talented people come to work every day with a shared passion and clear mission to entertain millions of people with our unique offering of locally relevant storytelling, which spans premium live sports, films, series and music. Our purpose is to grow our business profitably and responsibly, and deliver sustainable value for all our stakeholders. Viaplay Group is listed on Nasdag Stockholm ('VPLAY B').

This information is information that Viaplay Group AB (publ) is obliged to make public pursuant to the Swedish Financial Instruments Trading Act. This information was submitted for publication, through the agency of the contact persons set out below, at 08:00 CET on 29 February 2024.



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