

World War II drama 'Gold Run' is Viaplay's first Norwegian original film

- Feature-length film stars Jon Øigarden ('Exit'), Sven Nordin ('Wisting') and Axel Bøyum ('Delete Me')
- 'Gold Run' is the first Viaplay Original film from Norway
- Viaplay to premiere at least 60 Originals in 2022

The first-ever Norwegian Viaplay Original film will be the World War II drama 'Gold Run', based on the extraordinary true story of a group of unlikely resistance fighters who smuggled Norway's gold reserves out of the country ahead of invading Nazi forces. Jon Øigarden ('Exit'), Sven Nordin ('Wisting') and Axel Bøyum ('Delete Me') lead an all-star Norwegian cast in the ambitious feature-length production, which will begin filming in early 2022 with exclusive premiere on Viaplay later in the year.

On 9 April 1940, German soldiers entered Oslo to seize three targets: the country's king, government and gold. In just a few chaotic hours, parliamentary secretary Fredrik Haslund (Jon Øigarden) assembled an improbable team, consisting of his sister Nini, bank staff, truck drivers and the famous poet Nordahl Grieg, to carry out a highly dangerous, top-secret mission – moving 50 tonnes of gold across the country to reach an Allied shipping convoy.

Filippa Wallestam, NENT Group Chief Content Officer: "How did a diverse group with zero military experience defy an occupation and help shape a nation's destiny? 'Gold Run' is based on an incredible story with global appeal and will offer drama, tension and even a touch of humour. Viewers around the world can expect our first Norwegian Viaplay Original film to deliver entertainment gold from start to finish."

Jon Øigarden: "I loved my role immediately. This is a man who isn't a traditional war hero in any way, just a regular politician taking on an enormous task. The film sets itself apart from others in the genre by balancing seriousness with lighter moments, and by telling its story with a glint in the eye."

'Gold Run' (Norwegian title: 'Gulltransporten') will be directed by the award-winning Hallvard Bræin ('Børning'; 'The Giant') and is produced by Jørgen Storm Rosenberg and Kjetil Omberg at 74 Entertainment, with Tanya Nanette Badendyck as executive producer for Viaplay.

Recent Norwegian Viaplay Originals include the hit series 'Pøgni', 'Furia' and 'Wisting', which has been shown on the UK's BBC Four and Sundance Now in the US and acclaimed by The Guardian as "the best Nord-noir ever".

About Viaplay Originals

At least 60 Viaplay Originals are set to premiere in 2022. In the past three months, '[Kin](#)'; '[The Trick](#)'; '[Sort Of](#)'; '[Red Election](#)'; '[Suedi](#)'; '[Furia](#)'; season two of '[The Truth Will Out](#)'; '[Close to Me](#)'; '[Two Sisters](#)'; season two of '[Face to Face](#)'; 'Threesome'; and '[A Class Apart](#)' have premiered on Viaplay.

Recently announced Originals include '[Billy the Kid](#)'; '[Last Light](#)'; '[Cell 8](#)'; '[Elvira](#)'; '[North Sea Connection](#)'; '[Limbo](#)'; '[Litvinenko](#)'; '[Karma and Jonar](#)'; '[Ronja](#)'; '[Ida Takes Charge](#)'; season two of '[The Machinery](#)'; '[The Prize of Silence](#)'; '[The Uninhabitable Earth](#)'; '[Polish Murderesses](#)'; '[Black Dog](#)' and '[Freedom of the Swallow](#)'; season two of '[Partisan](#)'; season three of '[Honour](#)'; seasons three and four of '[Hammarvik](#)'; 'The Holiday'; seasons two and three of '[Pørni](#)'; '[Hilma](#)'; '[Sisterhood](#)'; '[Who Shot Otto Mueller?](#)'; a biopic of '[Börje Salming](#)'; '[Fadime](#)'; '[Taylor's Island](#)'; '[What about Monica](#)'; '[Trom](#)'; '[THE KINGDOM EXODUS](#)'; '[Made in Oslo](#)'; '[Estonia: The Last Wave](#)'; season two of '[Stella Blómkvist](#)'; season two of '[Wisting](#)'; '[The Box](#)'; '[The Swarm](#)'; '[Harmonica](#)'; '[Perfect People](#)'; and '[Margeaux](#)'.

[Two major English-language films](#) will be produced for Viaplay every year. NENT Group has also established a UK-based joint venture with [FilmNation Entertainment](#) and invested in US studio [Picturestart](#).

NOTES TO EDITORS

Nordic Entertainment Group AB (publ) (NENT Group)'s Viaplay streaming service is available in Sweden, Denmark, Norway, Finland, Iceland, Estonia, Latvia, Lithuania and Poland. Viaplay will launch in the US in 2021 and the Netherlands and the UK in 2022, followed by Canada, Germany, Austria and Switzerland by the end of 2023. We operate streaming services, TV channels, radio stations and production companies, and our purpose is to tell stories, touch lives and expand worlds. Headquartered in Stockholm with a global perspective, NENT Group is listed on Nasdaq Stockholm ('NENT B').

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