

# NENT Group's original series 'ALEX' goes global and returns for second season

- Rights to 'ALEX' season one sold to broadcast and streaming partners in Europe, Asia and US
- 'ALEX' season two to premiere on NENT Group's Viaplay streaming service in 2019

**Nordic Entertainment Group (NENT Group)'s hit original series 'ALEX' will reach audiences around the world following deals with global broadcast and streaming partners. A second season of the hard-hitting drama series, which will again feature a star line-up of international talent, will premiere exclusively on NENT Group's Viaplay streaming service in 2019.**

Distributed internationally by About Premium Content and Lumière (Benelux only), the rights to season one of 'ALEX' have been acquired by Channel 4/Walter Presents (UK), ProSiebenSat.1 Media SE and Polyband (Germany), Amazon Prime Video (France), MHZ (US), My Nordic TV (China), Canal+ (Poland) and Pop TV (Slovenia).

In 'ALEX' season two, corrupt Swedish cop Alex (Dragomir 'Gago' Mrsic: 'Easy Money'; 'Edge of Tomorrow') continues his struggle to go straight. But with his enemies closing in fast, Alex is about to find out that his dealings with the underworld will never be over!

Co-stars Rakel Wärmländer ('Gåsmamman'), Maximilian Mrsic and Anja Lundqvist all return for the second season, which is principally written by Frans Wiklund and directed by Alain Darborg ('ALEX' season one).

Based on an idea by Dragomir Mrsic and Mikael Cross, the first season of 'ALEX' premiered on Viaplay in November 2017 and is one of Viaplay's most viewed original productions ever. The series was recently named in the BBC's ['Nine TV shows to watch in September'](#).

Jakob Mejlhede Andersen, NENT Group EVP and Head of Content: "Moral complexity, nail-biting drama and bone-crunching action – ALEX has it all. Season one was a smash hit with viewers across the Nordic region, and now we're looking forward to the series going global. This once again proves the relevance and popularity of our storytelling. For the best talents creating the best content, look no further than NENT Group's originals."

Nicklas Wikström Nicastro (the Oscar-nominated 'A Man Called Ove'; NENT Group's 'The Lawyer') and Niklas Larsson will produce the second season of 'ALEX' for SF Studios. Film i

Väst and UK-based Nevision will co-produce. Shooting starts in autumn 2018 in Gothenburg, Sweden.

NENT Group's originals are increasingly reaching global audiences. 'Veni Vidi Vici' has premiered on US streaming service [Hulu](#); 'Swedish Dicks' [on Pop TV](#) in the US; and 'Black Lake' on [BBC Four and AMC Networks-backed Shudder](#).

NENT Group has over 50 original projects already available or in development. '[Conspiracy of Silence](#)'; 'Couple Trouble'; '[Rig 45](#)'; '[The Lawyer](#)'; '[Stella Blómkvist](#)'; [season one](#) of 'ALEX'; 'Couple Thinkers'; 'Occupied'; 'Hassel'; '[Peppy Pals](#)'; 'Superswede'; '[Veni Vidi Vici](#)'; [season one](#) and [two](#) of 'Swedish Dicks'; [season one](#) of 'The Great Escape'; and seasons one and [two](#) of 'Black Lake' have already premiered.

Recently announced originals include '[Saga's Stories](#)'; '[The Inner Circle](#)'; '[Cold Courage](#)'; [season two](#) of 'The Great Escape'; '[Those Who Kill](#)'; '[Four Hands Menu](#)'; '[Hidden](#)'; '[Wisting](#)'; '[Pros and Cons](#)'; and '[Straight Forward](#)'.

\*\*\*\*

## NOTES TO EDITORS

*Nordic Entertainment Group (NENT Group) is the Nordic region's leading entertainment provider. We entertain millions of people every day with our streaming services, TV channels and radio stations, and our production companies create exciting content for media companies around the world. We make life more entertaining by enabling the best and broadest experiences – from live sports, movies and series to music and original shows. Headquartered in Stockholm, NENT Group is part of Modern Times Group MTG AB (publ), a leading international digital entertainment group listed on Nasdaq Stockholm ('MTGA' and 'MTGB'). NENT Group is proposed to be listed separately on Nasdaq Stockholm in March 2019.*

### Contact us:

[press@nentgroup.com](mailto:press@nentgroup.com) (or Nicholas Smith, Manager, Corporate Communications; +46 73 699 26 95)

[investors@nentgroup.com](mailto:investors@nentgroup.com) (or Stefan Lycke, Head of Investor Relations; +46 73 699 27 14)

Download high-resolution photos: [Flickr](#)

### Follow us:

[nentgroup.com](#) / [Facebook](#) / [Twitter](#) / [LinkedIn](#) / [Instagram](#)

### Privacy policy:

NENT is part of MTG; to read our privacy policy, [click here](#)