TOKMANNI
PRESS RELEASE
25 November 2026 at 1:25 p.m.

Low prices will be celebrated in the Helsinki metropolitan area – New Tokmanni store to open in Kivistö, Vantaa



There is reason to celebrate in the Helsinki metropolitan area, as Tokmanni expands its store network to Kivistö in Vantaa. The store's grand opening will take place on Thursday 26 November. The archival photo above is from the Tokmanni store in Mäntsälä.

The number of low-priced products in Vantaa will increase as the Tokmanni variety discount retail chain opens its new store in the Kivistö district on Thursday 26 November 2026 at 8:00 a.m. Customers attending the grand opening of the versatile and welcoming new store can look forward to what has become a Tokmanni tradition: plenty of opening offers as well as surprise buckets filled with product gifts.

The opening celebrations for Tokmanni's 207th store in Finland, 22nd store in the Helsinki metropolitan area and sixth store in Vantaa will take place in a brand-new commercial building in the growing Kivistö district at Mestarintie 14, 01730 Vantaa. The occasion also provides an opportunity to celebrate another milestone in Tokmanni Group's growth story: its Nordic store network has surpassed 400 stores.

The Kivistö store offers a comprehensive selection of products related to, for example, beauty, health and wellbeing, interior decoration, cleaning, clothing, leisure, home electronics, home improvement, and various seasons, as well as dry foods and beverages. Like other Tokmanni stores, it also offers a range of SPAR-branded grocery products from around the world that can be stored at room temperature.

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The newest Tokmanni store has more than 3,000 square metres of space. In connection with the store is a partially covered seasonal department of approximately 500 square metres.

“We are very pleased to open our versatile and highly anticipated Tokmanni store in Kivistö, Vantaa, on Thursday. The opening of a new Tokmanni store in the Kivistö district supports our goal of developing our store network in the Helsinki metropolitan area,” **Harri Koponen** says. He works as Vice President, Store Network and Concept for Tokmanni Group’s operations in Finland.

The modern and welcoming store has been designed in line with Tokmanni’s latest store concept, which emphasises easy and convenient shopping. Spacious aisles, comprehensive signage and clearly defined product departments help ensure a smooth shopping experience. In its new Kivistö store, Tokmanni will also gain experience in the use of electronic shelf labels.

Customer service at the Kivistö store is provided by around 15 retail professionals led by Store Manager **Jenni Peltonen**. The store serves its customers on weekdays from 8 a.m. to 9 p.m., on Saturdays from 8 a.m. to 7 p.m., and on Sundays from 10 a.m. to 7 p.m.



The new Tokmanni store in Kivistö, Vantaa, offers a wide range of seasonal products, including decorative lights and Christmas chocolates. The photo above is from the Tokmanni store in the Kaari shopping centre in Helsinki.

Convenient services and smart energy choices, starting with solar power

In addition to offering a comprehensive and affordable product assortment and a pleasant shopping experience, Tokmanni focuses on services that make customers’ daily lives easier and on smart energy choices.

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At Tokmanni stores, customers can make purchases through the Tokmanni Tukku B2B sales function and the Tokmanni Klubi customer loyalty program. Customers can also pick up orders made through the Tokmanni online store and conveniently withdraw cash when paying at the checkout.

Tokmanni purchases fossil-free electricity for its Tokmanni branded stores and uses energy-efficient LED lightning. The Kivistö store's energy solutions will later be complemented by a solar power plant. Solar panels to be installed on the roof are expected to generate an average of around 15 to 20 percent of the Tokmanni store's annual electricity consumption. In total, there are already more than 70 solar power plants in Tokmanni's own use around Finland.



The new Tokmanni store will serve customers in a brand-new commercial building in the growing Kivistö district at Mestarintie 14, 01730 Vantaa. Photo: Hartela / Satu Mali.

Opening offers and surprise buckets with product gifts in true Tokmanni style

Tokmanni always celebrates the openings of its new stores with generous opening offers. In Kivistö, Vantaa, the opening offers will be valid from Thursday 26 November to Sunday 29 November 2026. In addition, one thousand famous Tokmanni's surprise buckets filled with product gifts will be handed out for free to the first customers on the day of the opening on Thursday 26 November. Two of the surprise buckets will also contain an EUR 100 gift card.

On Thursday morning, the opening festivities in Kivistö will be attended by, among others, Harri Koponen, Vice President, Store Network and Concept; **Krista Hellsten**, Regional Manager; **Sampo Päällysaho**, Tokmanni Group CEO; as well as Store Manager Jenni Peltonen and her team.

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Tokmanni Group's store network continues to renew

Tokmanni Group owns the Tokmanni variety discount retail chain as well as the Click Shoes shoe store chain and the Shoe House shoe store in Finland, the Dollarstore variety discount retail chain in Sweden, and the Big Dollar variety discount retail chain in Denmark. Nine of the Tokmanni stores serve their customers as Tokmanni-EUROSPAR store entities, as the Group has had exclusive rights to sell SPAR products and operate the SPAR brand in Finland since 2025. In Finland, the Group also serves its customers through its Tokmanni and Click Shoes online stores.

The Group continues to develop its store network in Finland, Sweden and Denmark. For example, last month, Tokmanni Group opened a new Big Dollar store in Holstebro, Denmark, and a new Dollarstore store in Upplands Väsby, Sweden; closed its Tokmanni store in Suolahti, Finland; and celebrated the openings of new EUROSPAR supermarkets in Vanhakylä, Loviisa, and Lehtikangas, Kajaani, Finland. Earlier this month, the Group also closed its Tokmanni store in the Lohja city centre and celebrated the opening of a new EUROSPAR supermarket in Tervaharju, Kemi. Soon, Tokmanni Group will also celebrate the opening of a new EUROSPAR supermarket in Mäntsälä, Finland. Beyond these changes, the Group has already confirmed that it will relocate its long-serving Tokmanni store on Volttikatu in Kuopio to a new business centre to be built in the Haapaniemi district. The new store is expected to open in November next year. Tokmanni Group will announce further details about its other upcoming store projects in due course.

In addition, Tokmanni is continuing the gradual conversion of its food departments into the SPAR world in those Tokmanni stores that already offer fresh food products. Tokmanni has twenty stores that also offer fresh food assortments. Ten of them will still serve customers under the Tokmanni brand after the turn of the year.

Did you know this about working at Tokmanni store chain?

- Tokmanni Group Corporation is one of the leading variety discount retailers in the Nordics. For example, at the administration and logistics hub in Mäntsälä in Finland, employees work in logistics, procurement, finance and IT, among other functions. In Finland, the Tokmanni Group includes the variety discount retail chain Tokmanni, the shoe store chain Click Shoes and the Shoe House store. Outside Finland, the Group owns the Swedish discount retailer Dollarstore, which currently has more than 140 Dollarstore stores in Sweden and 14 Big Dollar stores in Denmark. Dollarstore is headquartered in Kista in Stockholm, Sweden, and has a warehouse in Örebro, Sweden.
- Work in the retail sector is fast-paced and interesting, and many employees of the Tokmanni store chain consider the variety of tasks to be one of the most attractive aspects of working in a store. Tokmanni Group encourages and helps its employees to develop their skills and advance to new positions and increasingly challenging roles within the company. Many employees have advanced several levels in their careers.
- The workplace community at the Tokmanni store chain is delightfully diverse. For example, more than 20 different native languages are spoken at Tokmanni stores in Finland. The average age of Tokmanni store chain employees is around 38 years, and a permanent employee stays with the company for an average of around eight years.
- When they start their job, every new Tokmanni store chain employee gets, among other things, their own orientation mentor who provides them with support during the early stages of their employment. The mentor welcomes the new colleague and ensures, for example, that the employee has received adequate orientation and feels part of the work community. New employees can approach their mentor with any questions they may have. In addition, the Tokmanni store chain provides all new store employees with group onboarding training to ensure comprehensive and consistent induction.

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- The Tokmanni store chain also provides its employees with good personnel benefits, such as discounts on products and a wide range of benefits and offers from the partners in its personnel benefits program.

Familiarise yourself with the most significant changes of the Tokmanni Group's store network development from recent years, as well as changes that will be implemented in the near future and that have already been announced at tokmannigroup.com/en/investors/tokmanni-group-as-an-investment/store-network-development.

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In Finland, calls to a number beginning with +358 20 will be charged according to the local network charge or mobile phone fee defined in the subscription contract. Calls from abroad costs will be charged according to the normal international call fee defined in the subscription contract.

Tokmanni Group Corporation is one of the leading variety discount retailers in the Nordics. More than 6,000 employees in Finland, Sweden and Denmark make customers' everyday life and special occasions easier by offering a versatile and up-to-date assortment of nordic and international brand-name products and other high-quality products at prices that are always affordable. With more than 390 Tokmanni, Dollarstore, Big Dollar, Click Shoes and Shoe House stores and online stores, the Group is always close to its customers. In addition, the Tokmanni Group has had exclusive rights to sell SPAR products and operate the SPAR brand in Finland since 2025. In 2025, the Group's revenue was EUR 1,728 million and comparable EBIT amounted to EUR 85 million. The Tokmanni Group Corporation's shares are listed on Nasdaq Helsinki.