

## The holder of the title of the world's northernmost Tokmanni store changes – A new Tokmanni store opens its doors in Ivalo



*There is a reason to celebrate in Northern Lapland as Tokmanni expands its store network to Ivalo, Inari. The opening of the new Ivalo store will be celebrated on Thursday 28 May. The photo above is from the Tokmanni store opened in Nikkilä in Sipoo in 2024.*

**The holder of the title of the world's northernmost Tokmanni store changes as the [Tokmanni variety discount retail chain](#) opens its store in [Ivalo in Inari](#) for the first time on Thursday 28 May 2026 at 8 am. The new Tokmanni store offers a versatile range of products and a pleasant shopping experience, in accordance with the wishes of customers in Northern Lapland. In true Tokmanni style, the Ivalo store opening will feature [plenty of opening offers](#) and free buckets filled with product gifts.**

Having served customers for more than four years as the northernmost Tokmanni store in the world, the [Tokmanni store in Kittilä](#) is now handing over the title to the Tokmanni store opening in a brand-new commercial building in the southern part of Ivalo in Inari.

The municipality of Inari is located approximately 250 kilometres north of the Arctic Circle, and its population has been reported to have increased in recent years. At the end of 2025, the Inari municipality had 7,244 residents. They can now enjoy the wide product selections of the Tokmanni store located in the immediate vicinity of the E75 road (European route E75) at the address [Neitamontie 2, 99800 Ivalo](#).

“We have built our new Tokmanni store with the help of local partners, and we are very pleased to be able to make Tokmanni’s diverse and affordable product selection available also to residents and visitors in the northern

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part of Lapland,” **Harri Koponen** says. He works as Vice President, Store Network and Concept for Tokmanni’s operations in Finland.

“Our new Tokmanni store serves the residents of Ivalo and other customers visiting the area in a prominent location, easily accessible from the village of Inari, from Ivalo and from the Saariselkä outdoor resort,” he adds.

The Tokmanni store in Ivalo is a very welcome addition to Tokmanni’s store network. This is reflected not only in the population growth of the municipality of Inari but also, for example, in its location, as the nearest Tokmanni stores to Ivalo are about 160 kilometres (a two-hour drive) away in [Sodankylä](#) and about 250 kilometres (a three-hour drive) away in [Kittilä](#).

The Ivalo store offers a comprehensive selection of products related to, for example, beauty, health and wellbeing, interior decoration, cleaning, clothing, leisure, home electronics, home improvement, and various seasons. The new store also features, for example, a shop-in-shop department with footwear from [Click Shoes](#), a shoe chain owned by [Tokmanni Group](#).

In addition, nearly two hundred different [SPAR branded grocery products](#) from around the world are available for sale in all Tokmanni stores, including the new Ivalo store. These SPAR products can be stored at room temperature. In terms of food products, the SPAR product range includes, for example, sweets, biscuits, snacks, quick oat flakes, rice, pasta, and pasta and salsa sauces, instant coffee, mustard, dried fruits, canned corn and tuna, blossom honey, cold-pressed sunflower oil, vinegar, sugar, salt, and extra virgin olive oil. In addition, the SPAR product range includes, for example, liquid soap, diapers, mouthwash, toothpaste, shaving foam, shaving cream and deodorants.

The modern and welcoming store in Ivalo has been designed in line with Tokmanni’s newest store concept emphasising convenient and pleasant shopping experience. The concept features wide aisles and informative signage, for example. In addition, the store has well-defined departments for different products and product categories.

The newest Tokmanni store has approximately 3,150 square metres of space. In connection with the store is a partially covered seasonal department of approximately 500 square metres.

Customer service at the Ivalo store is provided by a team of around 15 retail professionals led by Store Manager **Kaija Lepoaho**. The new Tokmanni store serves its customers on weekdays from 8 am to 8 pm, on Saturdays from 8 am to 6 pm and on Sundays from 10 am to 6 pm.



*The new Tokmanni store in Ivalo offers a wide range of products, including various pet products. The photo above is from the Tokmanni store opened in Nikkilä in Sipoo in 2024.*

## **Convenient services and smart energy choices**

In addition to offering a comprehensive and affordable product assortment and a pleasant shopping experience, Tokmanni focuses on services that make customers' daily lives easier and on smart energy choices.

At Tokmanni stores, customers can make purchases through the [Tokmanni Tukku B2B sales function](#) and the [Tokmanni Klubi customer loyalty program](#). Customers can also pick up orders made through the [Tokmanni online store](#) and conveniently withdraw cash when paying at the checkout.

In addition, Tokmanni purchases fossil-free electricity for its Tokmanni branded stores and uses energy-efficient LED lighting.

## **Opening offers and surprise buckets with product gifts in true Tokmanni style**

Tokmanni always celebrates the openings of its new stores with generous opening offers. In Ivalo, the [opening offers](#) will be valid from Thursday 28 May to Sunday 31 May 2026. In addition, one thousand famous Tokmanni's surprise buckets filled with product gifts will be handed out for free to the first customers on the day of the opening on Thursday 28 May. Two of the surprise buckets will also contain an EUR 100 gift card.

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On Thursday morning, the opening festivities in Ivalo will be attended by, for example, **Maija Heimala**, Vice President, Sales; and **Toni Kauttio**, Regional Manager, alongside store employees. At the event, Mayor **Tommi Kasurinen** will bring greetings from the municipality of Inari.

## **Tokmanni Group's network of stores continues to grow and renew**

[Tokmanni Group](#) owns the [Tokmanni variety discount retail chain](#) as well as the [Click Shoes shoe store chain](#) and the Shoe House shoe store in Finland, the [Dollarstore variety discount retail chain](#) in Sweden, and the [Big Dollar variety discount retail chain](#) in Denmark. Five of the Tokmanni stores serve their customers as Tokmanni-EUROSPAR store entities. In Finland, the Group also serves its customers through its [Tokmanni](#) and [Click Shoes online stores](#).

Tokmanni Group has announced that it will open several new stores in Finland, Sweden and Denmark this year as well. Of the new stores already announced, there will be two new Tokmanni stores in addition to the store opening in Ivalo. In Ähtäri, the store opening celebrations are expected to take place during early summer. In Kivistö in Vantaa, the new Tokmanni store is scheduled to be opened towards the end of this year. In Suolahti, Tokmanni will close its store next autumn. Including the new Tokmanni store in Ivalo, the variety discount retailer has 207 Tokmanni stores across Finland.

As previously announced, Tokmanni will renew the food departments of its Tokmanni stores that already sell fresh food to embrace the [international SPAR brand](#). The renovation of the food department of the Tokmanni store into EUROSPAR supermarket is currently underway in [Iisalmi](#), Finland. In Iisalmi, the date of the opening celebrations will be confirmed soon.

## **Did you know this about working at Tokmanni store chain?**

- [Tokmanni Group Corporation](#) is one of the leading variety discount retailers in the Nordics. For example, at the administration and logistics hub in Mäntsälä in Finland, employees work in logistics, procurement, finance and IT, among other functions. In Finland, the Tokmanni Group includes the variety discount retail chain Tokmanni, the shoe store chain Click Shoes and the Shoe House store. Outside Finland, the Group owns the Swedish discount retailer Dollarstore, which currently has 140 Dollarstore stores in Sweden and 11 Big Dollar stores in Denmark. Dollarstore is headquartered in Kista in Stockholm, Sweden, and has a warehouse in Örebro, Sweden.
- Work in the retail sector is fast-paced and interesting, and Tokmanni store chain's employees find that variety is one of the most attractive aspects of working in a store. Tokmanni Group encourages and helps its employees to develop their skills and advance in their careers to various tasks and increasingly challenging roles within the company. Many employees have advanced several levels in their careers.
- The workplace community at the Tokmanni store chain is delightfully diverse. For example, more than 20 different native languages are spoken at Tokmanni stores in Finland. The average age of Tokmanni store chain employees is around 38 years, and a permanent employee stays with the company for an average of around eight years.
- When they start their job, every new Tokmanni store chain employee gets, among other things, their own orientation mentor who provides them with support during the early stages of their career. The mentor welcomes the new colleague and ensures, for example, that the employee has received adequate orientation and feels part of the work community. The new employee can ask their mentor whatever they want to know, with a low threshold. In addition, the Tokmanni store chain provides all new store employees with joint training to ensure comprehensive and consistent induction.

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- The Tokmanni store chain also provides its employees with good personnel benefits, such as discounts on products and a wide range of benefits and offers from the partners in its personnel benefits programme.

*Familiarise yourself with the most significant changes of the Tokmanni Group's store network development from recent years, as well as changes that will be implemented in the near future and that have already been announced at [tokmannigroup.com/en/investors/tokmanni-group-as-an-investment/store-network-development](https://tokmannigroup.com/en/investors/tokmanni-group-as-an-investment/store-network-development).*

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*Tokmanni Group Corporation is one of the leading variety discount retailers in the Nordics. More than 6,000 employees in Finland, Sweden and Denmark make customers' everyday life and special occasions easier by offering a versatile and up-to-date assortment of nordic and international brand-name products and other high-quality products at prices that are always affordable. With more than 390 Tokmanni, Dollarstore, Big Dollar, Click Shoes and Shoe House stores and online stores, the Group is always close to its customers. In addition, the Tokmanni Group has had exclusive rights to sell SPAR products and operate the SPAR brand in Finland since 2025. In 2025, the Group's revenue was EUR 1,728 million and comparable EBIT amounted to EUR 85 million. The Tokmanni Group Corporation's shares are listed on Nasdaq Helsinki.*