

Tokmanni opens its fully refurbished store in Kauhava – Opening will be celebrated with special offers and surprise buckets



Tokmanni will refurbish several stores across Finland this year as well. In March, a refurbished Tokmanni store will be celebrated in Kauhava together with customers. The Kauhava store will have plenty of opening offers, and famous Tokmanni buckets filled with product gifts will be handed out for free to the first store customers.

Tokmanni, a variety discount retail chain, is celebrating its fully refurbished store in Kauhava on Thursday 20 March at 8:00 am. At the opening ceremonies, there will be plenty of opening offers and famous Tokmanni buckets filled with product gifts. As a result of the refurbishments, shopping at Tokmanni in Kauhava will be significantly more pleasant than before.

The store in Kauhava has been modernised in line with Tokmanni's newest store concept, which emphasises convenient and pleasant shopping. To enhance the customer experience, the shelf layout and display of products and product categories, and customer signage has been improved. In addition, the Tokmanni store's checkout area has a more modern look, as checkout points and gates, as well as the information point, have been replaced with new ones.

The product selections in the Kauhava store have already been delightfully diverse. Tokmanni sells a wide range of products related to, for example, interior decoration, clothing, detergents and cleaning, home improvement, various seasons and beauty, health and wellbeing. In addition, the Tokmanni store in Kauhava feature, for

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example, [a shop-in-shop department](#) with footwear from [Click Shoes](#), a shoe chain that joined Tokmanni Group in 2023.

During the spring, different products related to, for example, festive seasons will be added to product selections. In addition, the garden department in connection with the Tokmanni store will be expanded with a fenced area of approximately 150 square metres. This additional space will allow Tokmanni to offer more products related to the yard and garden.

The spacious, approximately 3,400 square metre store and the approximately 350 square metre garden store will better meet the needs of customers, Tokmanni, and store employees much better than before, says **Maija Heimala**, Vice President, Sales at Tokmanni.

“It is a pleasure to warmly welcome all customers in the Kauhava region to visit our better, more comfortable and more modern Tokmanni store. Our main focus has been on customers and improving the customer, but, of course, the store refurbishments will also help the everyday work of our store personnel.”

Customer service at the Tokmanni store in Kauhava is provided by a team of around 15 retail professionals led by Store Manager **Leena Herrala**. The store is open on weekdays and Saturdays from 8 am to 9 pm, and on Sundays from 10 am to 6 pm. The store, which is located at the address Kauppatie 86, 62200 Kauhava, has been open throughout the refurbishment work.

Convenient services and smart energy choices

In addition to comprehensive and affordable product ranges and a pleasant shopping experience, Tokmanni pays considerable attention to services that make customers' everyday life easier and smart energy choices.

In all Tokmanni stores, customers can also make purchases through the [Tokmanni Tukku B2B sales function](#) and the [Tokmanni Klubi customer loyalty program](#). Customers can also pick up orders made through the [Tokmanni online store](#) and withdraw cash when paying at the checkout.

The variety discount retailer purchases fossil-free electricity for its Tokmanni stores and uses energy-efficient LED lightning. The Kauhava store also has a recycling point where customers can bring their used batteries and broken small electronic appliances, such as coffee machines, shavers, electric toothbrushes and light bulbs.

Opening offers and surprise buckets with product gifts

Tokmanni celebrates its renewed store with [generous opening offers](#). In Kauhava, the opening offers will be valid from Thursday 20 March to Sunday 23 March 2025.

In addition, 500 of the Tokmanni's famous surprise buckets filled with product gifts will be handed out for free to the first customers in Kauhava on the day of the opening on Thursday 20 March. Two of the surprise buckets will also contain a EUR 50 gift card.

At the store's celebrations in Kauhava on Thursday morning March 20, Tokmanni will be represented by **Kirsi Koskela**, Regional Manager, in addition to the store personnel.

Tokmanni Group's store network is being renewed in many ways

[Tokmanni Group Corporation](#) is one of the leading variety discount retailers in the Nordics. The Group currently has 204 [Tokmanni](#), 35 [Click Shoes](#) and two [Shoe House](#) stores across Finland. In Finland, the Group also serves its customers through [Tokmanni](#) and [Click Shoes](#) online stores.

Tokmanni Group also owns the Swedish discount retailer [Dollarstore](#). Dollarstore already has 134 [Dollarstore](#) stores in Sweden and seven [Big Dollar](#) stores in Denmark.



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Tokmanni Group has announced that it will open new stores across Finland, Sweden and Denmark also in 2025–2026. More information about these stores is available on [the Group's website](#).

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For further information, please contact:

Maija Heimala
Vice President, Sales
Tokmanni

Tel. +358 20 728 6074
maija.heimala(at)tokmanni.fi

Harri Koponen
Vice President, Store Network and Concept
Tokmanni

Tel. +358 20 728 6030
harri.koponen(at)tokmanni.fi

Maarit Mikkonen
Head of IR and Communications
Tokmanni

Tel. +358 40 562 2282
maarit.mikkonen(at)tokmanni.fi

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Tokmanni Group Corporation is one of the leading variety discount retailers in the Nordics. More than 6,000 employees in Finland, Sweden and Denmark make customers' everyday life and special occasions easier by offering a versatile and up-to-date assortment of nordic and international brand-name products and other high-quality products at prices that are always affordable. With more than 370 Tokmanni, Dollarstore, Big Dollar, Click Shoes and Shoe House stores and online stores, the Group is always close to its customers. In 2024, the Group's revenue was EUR 1,675 million and comparable EBIT amounted to EUR 100 million. The Tokmanni Group Corporation's shares are listed on Nasdaq Helsinki.