

Tokmanni again among the top three in the *Best Investor Pages* competition – Third in 2019, first in 2021 and second in 2022



Tokmanni has placed second in the category of mid-cap listed companies in the [*Best Investor Pages competition*](#) organised by [*the Finnish Foundation for Share Promotion \(FFSP\)*](#) and [*the Finnish Society of Financial Analysts*](#). In 2022, the awards were granted in connection with the [*FFSP Gala*](#), which was organised for the first time on 17 May. The award was the third acknowledgement during Tokmanni's six-year history as a listed company: Tokmanni was ranked third in its category in 2019 and first in 2021. Tokmanni's success in the competition attests to the company's long-term work to continuously improve [*its investor pages*](#).

The annual *Best Investor Pages* competition aims to highlight the significance of Finnish ownership and best practices for listed companies. It also encourages companies to improve their investor communications.

Organised since 1999, the competition evaluates the Finnish-language investor pages of all Finnish listed companies in four different categories: large caps, mid caps, small caps and First North companies.

Tokmanni is delighted with its second place in the category of mid-cap listed companies.

"Our goal is to provide diverse and topical information to support investment decisions. Our investor pages strengthen the Tokmanni brand and are our most important channel towards investors. Our continued success in the competition shows that we are doing the right things in our investor communications," says **Maarit Mikkonen**, Head of Investor Relations and Corporate Communications at Tokmanni.

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Tokmanni pays attention to sustainability themes, for example

The criteria used in the *Best Investor Pages* competition were [tight](#). Investor pages were evaluated in terms of the following: usability and visual appearance; the presentation of financial targets and historical performance; the expression of strategy, growth and profitability; and the description of the use of capital, operational risks, corporate governance and sustainability.

“In recent years, we have focused on communicating about Tokmanni’s sustainability in particular, because sustainable operations are a strategic choice for us. We believe in smart shopping, which also means responsible trade. That is why we are doing everything we can to ensure that our operations are as transparent, clear and consistent as possible. The core of our story is that a variety discount retailer can also act responsibly,” says Mikkonen.

You can explore Tokmanni’s investor pages at ir.tokmanni.fi. A recording of the FFSP Gala and the award ceremonies is available on the Gala’s website at www.porssigaala.fi.

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Tokmanni is Finland’s leading variety discount retailer. Some 4,100 Tokmanni employees make customers’ everyday life and special occasions easier by offering a versatile and up-to-date assortment of Finnish and international brand-name products and other high-quality products at prices that are always affordable. With around 200 stores around Finland and an online store, Tokmanni is always close to its customers. In 2021, Tokmanni’s revenue was EUR 1,142 million, and its comparable EBIT amounted to EUR 106 million. Tokmanni’s shares are listed on Nasdaq Helsinki.