

## GoldBlue has received a bid for the subsidiary GoldBlue Ltd

GoldBlue AB (publ) ("GoldBlue" or "The Company") has received a bid for the company's subsidiary GoldBlue Ltd, which through its subsidiaries owns all of the company's significant assets. The bidder is a European gaming operator who wants to enter the Asian gaming market quickly. The bid is EUR 3.3 million, which corresponds to approximately SEK 35 million.

GoldBlue's Board of Directors thinks the bid is interesting and has chosen to sign a Letter of Intent that gives the bidder exclusivity for due diligence until August 5, 2019. Thereafter, it will be notified if they proceed to formulate a detailed purchase agreement.

The bidder do not as this point want to reveal its name as it is an uncertainty if the deal will go through and the exclusivity period for the due diligence is short.

For GoldBlue, this deal can result in a capital injection that will be distributed to the shareholders less any accumulated receivables until the date the company receives capital for the transaction. These receivables may amount to approximately SEK 2 million and are, among other things, a commission for the transaction of 4 percent. What remains of GoldBlue after a completed transaction is the listed company GoldBlue AB, which also has a value for other companies seeking a listing place.

CEO André Rodrigues comments: "The bid on GoldBlue Ltd shows that the company's low quotation value attracts several stakeholders to make bids and that the value of the company's assets exceeds what the stock market values them. The company has already received a bid of EUR 1.25 million on the company's platform technology, but we think the offer from this new bidder is more interesting and has chosen to give them a short exclusivity period until August 5. If the transaction is completed with this bidder, the previous transaction will not be done "

This information is a translation of "GoldBlue har erhållit ett bud på dotterbolaget GoldBlue Ltd" that GoldBlue AB (publ) submitted for publication at 23:50 CET on 28 July 2019. In case of differences, the Swedish press release shall prevail.

For more information please contact:

Jihua Liu, Head of IR  
Email: [ir@goldblue.eu](mailto:ir@goldblue.eu)  
Tel: +46 (0)8 559 25 266

GoldBlue AB (publ) is a Swedish listed investment company within iGaming, focusing on emerging markets. GoldBlue offers players in emerging markets the latest in iGaming, powered by the latest technology, with modern user interface (UI) and mobile friendly. GoldBlue is listed on NGM Nordic MTF, which gives shareholders the unique opportunity to invest in iGaming in emerging markets through a Swedish listed company. The Company's Mentor is G&W Fondkommission AB, 08-503 000 50.