



GoldBlue has launched very popular Chinese game

Goldblue has today launched games from Ky34. The game developer has made great success with Chinese speaking customer with its so called P2P (person to person) games. For instance popular board game where players play against each other for money. Now they are localizing the games for more South Eastern Asian markets. towards it's Chinese speaking customer base as part of the groups effort to continuing localise it's content on offer to it's clients within the South East Asia region. Goldblue has also entered into resell agreement so that the games can be offered to GoldBlue's B2B customers.

CEO Andre Rodrigues said "We are very excited to have launched our first traditional P2P content supplier towards our Chinese speaking customers. This will again set-us apart from the competitor in our quest to become a leading B2C & B2B provider with the best localised offer."

The launch and the resell agreement will not have any significant financial impact initially.

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GoldBlue AB is a Swedish listed investment company within the iGaming business with focus on growth markets in Asia.