



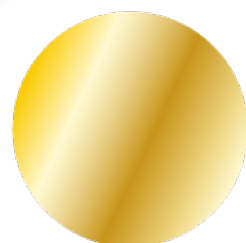
goldblue

## INTERIM REPORT

1 JANUARY – 31 MARCH 2017

30<sup>th</sup> of June 2017  
Malta

GoldBlue P.L.C. Reg Nr. C 62323, Malta.



## Financial report for the period ended 31<sup>st</sup> March 2017

### Key Facts for 1 Quarter of 2017 (1 Jan – 31 March 2017)

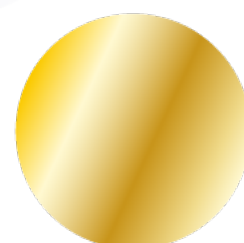
- Sign-up increased by 151% to 62,680 (25,005)
- New Deposit players increased by 99% to 8,379 (4,208)
- Active players increased by 113% to 16,083 (7,560)
- Deposits increased by 221% to €6,331,187.04 (€1,969,266.14)
- Turnover increased by 206% to €64,897,754.43 (€21,232,458.48)
- GGR increased by 270% to €2,084,618.97 (€563,832.82)
- NGR increased by 285% to €928,707.46 (€241,274.61)

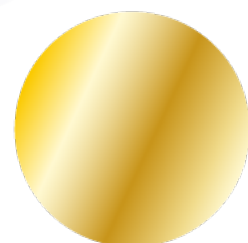
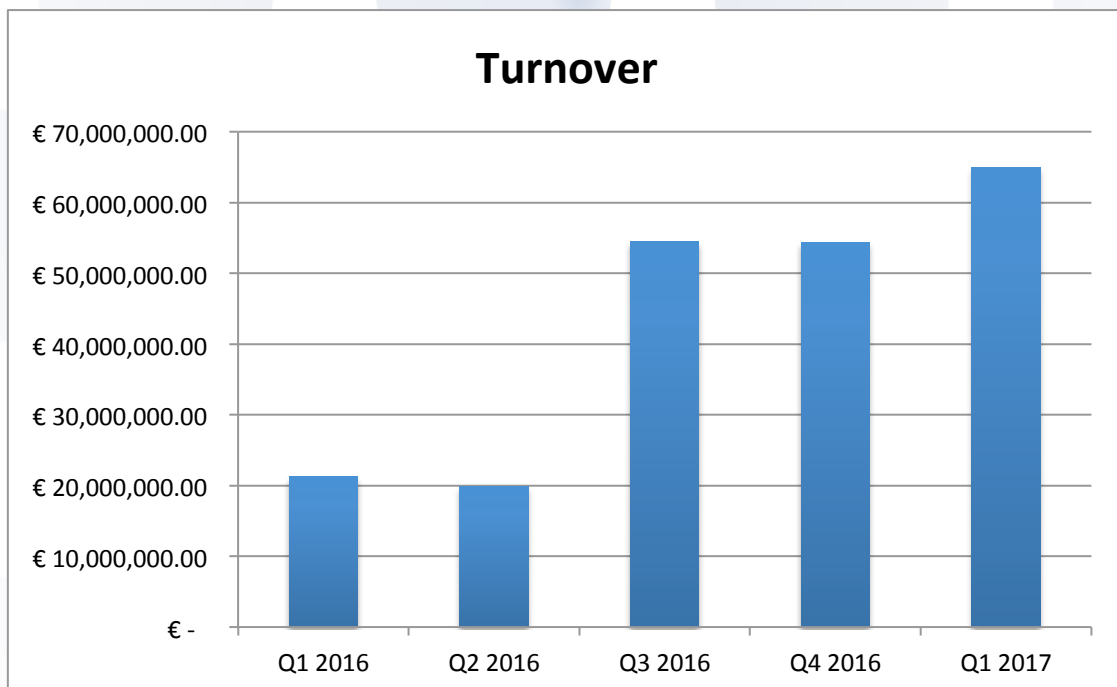
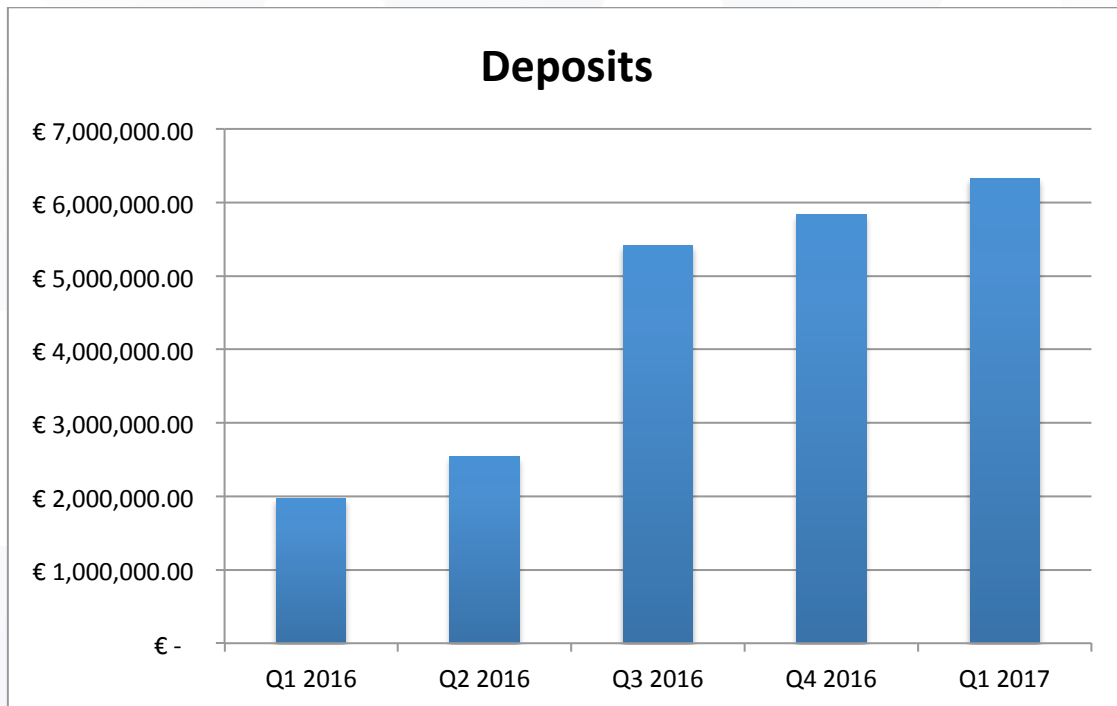
*All figures are compared to the same quarter last year, Q1 2016.*

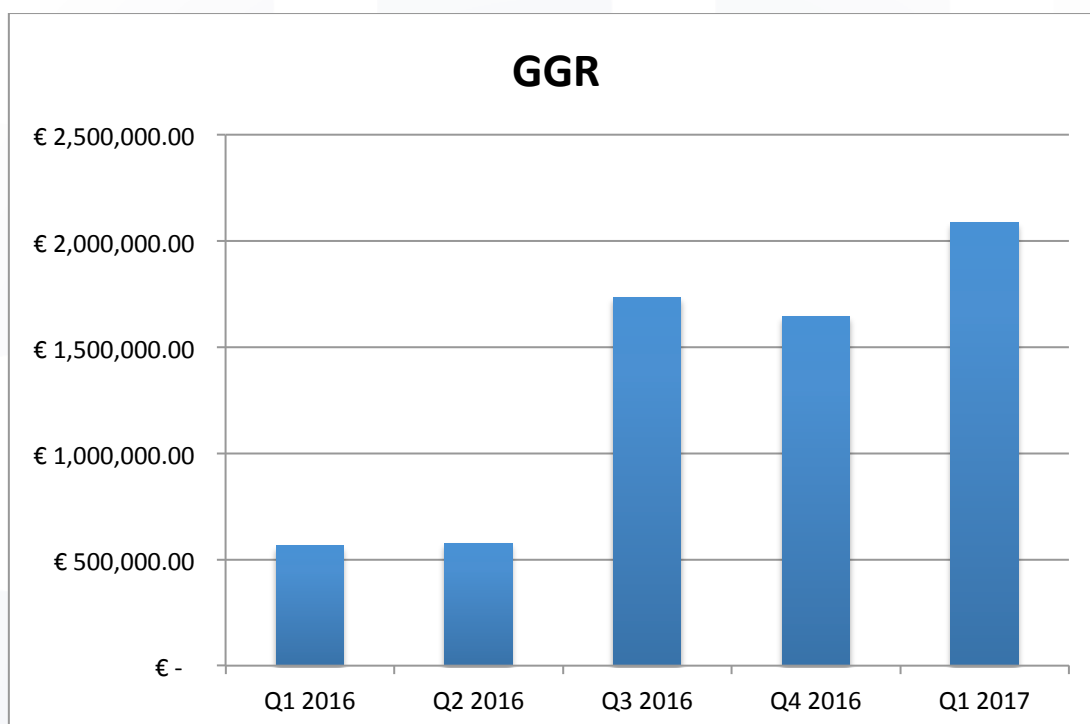
151%	113%	221%
Sign-up Increase	Active Players Increase	Deposits Increase
206%	270%	285%
Turnover Increase	GGR Increase	NGR Increase

### Actions Q2 2017

- Source of Poker Supplier
- New platform frame-work development started
- Set-up B2B Company
- Set-up Marketing Company
- Online Gaming License Renewed







## Goldblue plc Consolidated

### Profit & Loss for the period ended 31st March 2017

	2017 Jan - Mar €	2016 Jan - Mar
<b>Revenue</b>		
Gaming Revenue	<u>2,075,378</u>	<u>557,351</u>
	<b>2,075,378</b>	<b>557,351</b>
<b>Cost of Sales</b>		
Gaming Costs	(1,502,624)	(321,580)
<b>Gross Profit</b>	<b>572,754</b>	<b>244,771</b>
<b>Gross Profit Margin</b>	28%	44%
<b>Overheads</b>		
Administrations Costs	(693,562)	(438,826)
Finance Costs	<u>(59,918)</u>	<u>(9,680)</u>
<b>Total Overheads</b>	<b>(753,480)</b>	<b>(448,506)</b>
<b>Group Profit/ (Loss)</b>	<b>(180,726)</b>	<b>(203,735)</b>

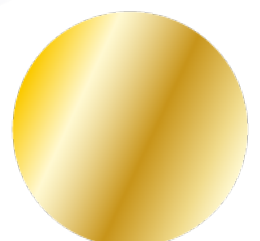
\*The consolidated results can deflect from Key Fact results due to diverse exchange rates

## Goldblue plc Consolidated

### Balance Sheet as at the period ended 31st March 2017

	2017 €	2016 €
<b>Assets</b>		
<b>Non-Current Assets</b>		
Intellectual Property	474,338	474,338
Other Investments	-	50,603
<b>Total Non-Current Assets</b>	<b>474,338</b>	<b>524,941</b>
<b>Current Assets</b>		
Players Bank Balances	1,878,230	254,888
Cash held at Bank	740,646	641,289
Cash held in Hand	137,857	9,210
Related Party Loans	475,391	117,785
Other Debtors	41,612	1,199
<b>Total Current Assets</b>	<b>3,273,736</b>	<b>1,024,370</b>
<b>TOTAL ASSETS</b>	<b>3,748,074</b>	<b>1,549,311</b>
<b>Equity &amp; Liabilities</b>		
<b>Equity</b>		
Share Capital	71,516	61,507
Share Premium	5,412,894	3,401,106
Other Reserve	21,672	-
Retained Losses b/f	(4,009,390)	(3,206,607)
Profit/(Loss) for the period	(180,726)	(197,222)
<b>Total Equity</b>	<b>1,315,966</b>	<b>58,783</b>
<b>Current Liabilities</b>		
Players Liability	2,149,963	591,120
Payables	109,905	35,918
Corporate Tax	-	1,509
Other Creditors	108,012	809,462
Accruals	64,228	52,519
<b>Total Current Liabilities</b>	<b>2,432,108</b>	<b>1,490,528</b>
<b>TOTAL EQUITY AND LIABILITIES</b>	<b>3,748,074</b>	<b>1,549,311</b>

\*The consolidated results can deflect from Key Fact results due to diverse exchange rates



The company's auditors have not reviewed this report



**GoldBlue P.L.C.**

Level 1, Casal Naxaro  
Labour Avenue, Naxxar  
NXR9021, Malta.

**Co.No.**

C62323

**Email**

info@goldblue.eu

**Internet**

www.goldblue.eu

**Phone**

+46 8-559 252 66

**Up and coming:**

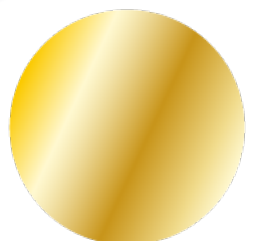
- Goldblue PLC consolidated annual report for 2016 to be made public in July.
- Q2 Interim report to be delivered towards the end of Q3
- Transition of shares and share-holders into Goldblue AB to be finalized in Q3
- IPO application period schedule to start late August 2017
- IPO projected date is now in the beginning of Q4

Andre Rodrigues

CEO

30-06-2017

GoldBlue Plc. is a Malta Is a investment company founded in 2012. The core business of the company consists of investing and administering shareholdings in companies, which through partners or by themselves offer gaming to end users via the internet. GoldBlue Plc. owns Valhalla Entertainment Ltd., which through its subsidiary companies operates gaming sites.





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## Appendix

### Definitions

- Turnover – Sum of total bets made by players.
- GGR – Gross Gaming Revenue
- NGR – Net Gaming Revenue equals GGR less Bonuses
- Sign-up – A player that deposits for the first time

