

## 24SevenOffice Group AB announces a strategic partnership with Debet AS to increase accounting automation, customer value and scalability for smaller businesses

24SevenOffice announces a strategic partnership with Debet AS. This partnership represents an important milestone for both 24SevenOffice and Debet AS. Debet is able to offer expanded service offerings and accounting automation for their smaller customers satisfying updated regulation in the market, whilst 24SevenOffice will be the preferred system for their more than 15,000 businesses.

Historically, 24SevenOffice has been recognized for delivering ERP and accounting software to medium-sized and larger, more complex customers. 24SevenOffice has for a period now strategically been building an enhanced and robust back-end engine including a more automated core accounting module and up-sell modules such as payroll and debt collection, but also invested significantly in a simplified user interface and experience addressing the needs of the smaller businesses.

With the recent launches of the upgraded voucher flow, accounting, invoicing and payroll module, 24SevenOffice has become a unique ERP software where smaller businesses can start in, but also grow within terms of both revenues and customers to international impact without changing the ERP system. The unique value of providing the customers with the access to the same expertise and, notably, the automation previously reserved for larger enterprises will be a key differentiator in the market.

'We are excited to offer this modern platform to our customers, regardless of the size of their businesses, says John Anders from Debet. "With this partnership, we will ensure that the smaller companies get the best experience, the highest degree of automation at the lowest price."

In addition to offering a more tailored solution for smaller businesses, 24SevenOffice has established a strategic position within the accounting firms in Norway, which will benefit Debet's customers across the country while also bringing new customers to certified accounting firms on 24SevenOffice.

"We look forward to starting the conversion of our tens of thousands of customers to the 24SevenOffice platform", says John Anders. "As a Debet customer, you will now have access to a wide range of possibilities, from simple invoicing as before, accounting with a high degree of automation, reminders and collections, payroll, travel and expenses, and a number of other opportunities".

"As CEO of 24SevenOffice, I am thrilled to announce our strategic partnership with Debet AS. This collaboration marks a pivotal step in our mission to democratize advanced business solutions for companies of all sizes. By integrating Debet's specialized small business expertise with our robust cloud-based platform, we are not just expanding our service offerings but are actively shaping a more inclusive and technologically empowered business landscape. We are excited about the future this partnership holds, as we continue to redefine the boundaries of what's possible in business technology, making it more accessible, scalable, and efficient for everyone", says Eirik Stranden, CEO of 24SevenOffice Group AB.

## For further information please contact:

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## 24SevenOffice in brief

24SevenOffice's vision is to empower businesses for the future, through delivering world class cloud based business systems. The business system is module-based, where the modules are provided independently or packaged as complete solutions. For more information see <a href="https://www.24sevenoffice.com">www.24sevenoffice.com</a>