



## **24SevenOffice appoints new Chief Sales Officer**

**24SevenOffice, the AI powered cloud ERP company, today announced the appointment of Bård Kristensen as the company's new Chief Sales Officer (CSO), starting his position October 1, 2021. Kristensen is a seasoned enterprise and cloud sales leader with proven experience driving success in the ERP space for high growth ERP companies such as IFS, sales director at Visma Enterprise and Country Manager Norway and Account Executive Large Accounts in Workday. Kristensen will now lead 24SevenOffice's sales organization.**

"I'm thrilled to welcome Bård as 24SevenOffice's new CSO. His experience leading and developing high-performing sales teams in the cloud ERP and enterprise market will be invaluable", said Ståle Risa, CEO of 24SevenOffice. "24SevenOffice has grown rapidly, and under Bård's leadership, I'm confident we will be able to continue our growth journey and enterprise sales transition. We have an incredible team that is paving the way for an exciting future for 24SevenOffice, our customers, partners and all our stakeholders."

"24SevenOffice is a leader within cloud ERP in the Nordic region and has done a phenomenal job as pioneering the cloud ERP space and growing the business to the position it has today. I look forward to building upon the company's success, getting to know my new teammates, and focusing on the incredible opportunity for 24SevenOffice", says Bård Kristensen, 24SevenOffice Chief Sales Officer.

### **For further information please contact:**

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### **24SevenOffice in brief**

24SevenOffice's vision is to empower businesses for the future, through delivering world class cloud based business systems. The system is currently used by 62,600 companies in the Nordic region, with PwC, among others, as accounting partner. The business system is module-based, where the modules are provided independently or packaged as complete solutions. For more information see [www.24sevenoffice.com](http://www.24sevenoffice.com)