



## Scout Gaming signs deal with Meridianbet

**Scout Gaming has entered into an agreement with one of the market leading operators in the Balkans, Meridianbet – giving Meridianbet access to Scout Gaming’s entire product portfolio. The agreement will see Scout Gamings product launched in the Balkans for the first time, through Meridianbets chain of retail outlets in Serbia, Montenegro and Bosnia & Hercegovina - as well as online.**

Meridianbet holds a strong position on the Balkan, being one of the Top 3 operators Serbia, Montenegro and Bosnia & Hercegovina. This will be the first time that Scout Gamings award-winning Daily Fantasy Sports product will be available in the Balkan region.

Integration is expected to start during November and the product is expected to be rolled out during the beginning of next year.

“We are continuing to build out our network of market leading operators on a global scale. Meridianbet fit perfectly into this narrative, having stayed at the forefront of positive development in the Balkans for over 30 years. We’re especially glad for the people in this region who for the first time ever will be able to access and enjoy Scout’s best-in-breed digital gaming experience”, comments Scout Gaming CCO, Joakim Renman.

“We have watched the Fantasy market taking off in Europe and want to ensure we stay on top of this development. By providing our customers with Scouts content we live up to our promise of having the best product on the market. We see tremendous growth possibilities for this fairly new sports entertainment format and are certain that it will be well received by customers”, comments Meridianbet CEO, Zoran Milosevic.

“Scouts proven track record and professional approach allows us to significantly expand our sports offering. We are sure that these events will appeal to our customers, offering them high quality competitive DFS mixed with Player performance betting that will provide a great betting experience both online and in our retail shops”, comments Product Manager at Meridianbet, Vladimir Stamenic.

### **For further information, please contact:**

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### **About Meridian Bet**

Founded in Europe in 2001, Meridian is a well-established sports betting and gaming group, currently operating in 18 countries across Europe, Africa and Latin America. Meridianbet operates through 993 betting shops and online and remain primarily focused on sports betting, whilst also providing various casino and other fixed odds games. Meridian operates almost exclusively in regulated markets, and the core countries where business is currently conducted being Serbia, Cyprus, Montenegro, Bosnia and Herzegovina, Tanzania, and Malta. We currently directly employ approximately 1,500 employees

### **About Scout Gaming Group**

Scout Gaming Group is a licensed and regulated provider of B2B Daily Fantasy Sports. The company offers a flexible and customizable network-based Fantasy Sports solution with support for most sports and leagues through an in-house StatCenter which also provides real-time information to players. Local sports can be provided on request. The Group is headquartered in Stockholm, Sweden with development and operations in Bergen, Norway, and Lviv, Ukraine and Malta. Scout Gaming is listed on the Nasdaq First North Growth Market and the Certified Adviser is Redeye AB. Contact details: [Certifiedadviser@redeye.se](mailto:Certifiedadviser@redeye.se), +46 (0)8 121 576 90.