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EG7 Announces Minimal Affect (Project Anubis)

Today EG7 announces the sci-fi parody title *Minimal Affect*, previously known as *Project Anubis*.

Enad Global 7 (EG7) today announced *Minimal Affect* is a comical sci-fi action RPG packed with heroics and humor developed by Toadman Studios. Created by an experienced team of longtime sci-fi fanatics, the title is a love letter to a wildly popular entertainment genre, and aims to deliver an authentic, but unexpected, "space epic" with a diverse crew of dubious characters.

Developed by Toadman Studios and published by Sold Out– both companies in the EG7 group, *Minimal Affect* will launch in North America and Europe in 2021. The title is an own IP and fully financed by EG7. *Minimal Affect* will be available on most major consoles and PC at launch, with more platform details to be revealed at a later date. For more information and the trailer, please visit

www.minimalaffect.com.

Comment by Robin Flodin, CEO of EG7:

"Minimal Affect is a fun game that mixes humor with entertaining gameplay. We believe it is a unique entry into a genre that lacks strong competition."

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ABOUT EG7

EG7 is a group of companies within the gaming industry that develops, markets, publishes and distributes PC, console and mobile games to the global gaming market. The company employs 100+ game developers and develops its own original IP:s, as well as act as consultants to other publishers around the world through its game development divisions Toadman Studios and Antimatter Games. In addition, the group's marketing department Petrol has contributed to the release of 1,500+ titles, of which many are world famous brands such as Call of Duty, Destiny, Dark Souls and Rage. The group's publishing and distribution department Sold Out holds expertise in both physical and digital publishing and has previously worked with Team 17, Rebellion and Frontier Developments. The Group is headquartered in Stockholm with approximately 200 employees in 8 offices worldwide.

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IMPORTANT INFORMATION

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