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No Straight Roads to be Released on June 30, 2020, Published by Sold Out, a Subsidiary of EG7

Today EG7 announces that the title No Straight Roads will be launched on June 30, 2020.

Developed by Metronomik and published by Sold Out, No Straight Roads is an action-adventure game that mashes together rhythm-infused combat with a vibrant offbeat world and a killer soundtrack.

No Straight Roads will be released on June 30, 2020 on Playstation 4 and PC exclusively through the Epic Games Store and is Sold Out's largest digital investment to date.

Sold Out is also excited to reveal the No Straight Roads Collector's Edition, a funky physical package that includes an exclusive double-sided vinyl LP containing a selection of tracks from the game's energetic soundtrack, a 64-page 'The Art of NSR' artbook featuring never-before-seen artwork, and a set of official No Straight Roads drumsticks. The Collector's Edition is available to pre-order now on Playstation 4.

Comment by Robin Flodin, CEO of EG7:

"I am very much looking forward to the release of No Straight Roads, an award-winning title with great potential. It is the largest digital investment to date from Sold Out, and an important milestone in continuously developing their capabilities within digital publishing."

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ABOUT EG7

EG7 is a group of companies within the gaming industry that develops, markets, publishes and distributes PC, console and mobile games to the global gaming market. The company employs 100+ game developers and develops its own original IP:s, as well as act as consultants to other publishers around the world through its game development divisions Toadman Studios and Antimatter Games. In addition, the group's marketing department Petrol has contributed to the release of 1,500+ titles, of which many are world famous brands such as Call of Duty, Destiny, Dark Souls and Rage. The group's publishing and distribution department Sold Out holds expertise in both physical and digital publishing and has previously worked with Team 17, Rebellion and Frontier Developments. The Group is headquartered in Stockholm with 200 employees in 8 offices worldwide.

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IMPORTANT INFORMATION

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