



**ENAD
GLOBAL**
7

Sold Out Signs a New Title with White Paper Games

Today, EG7 announces that the subsidiary Sold Out has signed a publishing agreement with White Paper Games.

Toadman Interactive has through its publishing subsidiary Sold Out today entered into a publishing agreement with the independent game developer White Paper Games to release a new, unannounced title on next-generation consoles and PC. Sold Out will invest up to 680,000 GBP and receive 50% of the net revenues of the game.

The new IP will build on White Paper Games' strengths as exceptional storytellers to deliver an emotional narrative-focused thriller. The title is currently scheduled for release in 2021.

White Paper Games is an independent studio based in Manchester, England. The studio released its first title, *Ether One*, in March 2014 to critical and popular acclaim. *Ether One* was nominated for a Develop award for 'Use of Narrative' and was also a finalist at Indiecade 2014. The highly acclaimed, *The Occupation* was the studio's second project to date. For more information, please see: www.whitepapergames.com

FOR MORE INFORMATION, PLEASE CONTACT:

Robin Flodin, CEO

Phone: +46 70 477 06 34

robin@enadglobal7.com

Alexander Albedj, Chairman

Phone: +46 76 221 30 75

alex@enadglobal7.com

ABOUT EG7

EG7 is a group of companies within the gaming industry that develops, markets, publishes and distributes PC, console and mobile games to the global gaming market. The company employs 100+ game developers and develops its own original IP:s, as well as act as consultants to other publishers around the world through its game development divisions Toadman Studios and Antimatter Games. In addition, the group's marketing department Petrol has contributed to the release of 1,500+ titles, of which many are world famous brands such as Call of Duty, Destiny, Dark Souls and Rage. The group's publishing and distribution department Sold Out holds expertise in both physical and digital publishing and has previously worked with Team 17, Rebellion and Frontier Developments. The Group is headquartered in Stockholm with 200 employees in 8 offices worldwide.

Nasdaq First North Growth Market Ticker Symbol: TOAD

Certified Adviser: Eminova Fondkommission AB, Phone: +46 8 684 211 00

IMPORTANT INFORMATION

This information is information that Toadman Interactive AB (publ) is not obliged to make public pursuant to the EU Market Abuse Regulation. However, the information is of importance to communicate to the company's interested parties.