Pressrelease

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Cabonline continues as exclusive taxi partner for Guldörat 2026

On October 20, Guldörat 2026, Sweden's premier industry awards gala for radio, podcasts, and audio media, will take place. Once again, Cabonline will serve as the event's exclusive taxi partner, providing transportation solutions to and from the gala.

Guldörat is an annual industry awards ceremony that recognizes the year's most outstanding achievements in radio, podcasting, and audio media. The event brings together hosts, producers, creators, and other industry professionals to celebrate the productions, stories, and voices that have made a significant impact throughout the year.

As the exclusive taxi partner, Cabonline will provide the official transportation solution for the event. The partnership includes the opportunity for guests to pre-book rides to and from the gala, as well as on-site staffing to support transportation operations after the evening's festivities conclude.

– We are proud to once again be part of Guldörat. Contributing transportation solutions to one of the most important events in the audio media industry is a responsibility we highly value. Our ambition is to make it easy for guests to travel to and from the gala in a smooth, reliable, and convenient way, says **Jessica Landenmark**, Marketing & Communication Manager, Cabonline.

Guldörat is produced by **Brand New Content**, which once again is responsible for organizing the event.

– We are both proud and delighted to once again have the opportunity to produce Guldörat. The gala is an important occasion to recognize and celebrate the people, productions, and innovations that continue to drive the Swedish audio media industry forward. We also look forward to continuing our collaboration with Cabonline and, together, creating a seamless experience for our guests, says **Klas Lindberg**, Brand New Content.

The partnership with Guldörat is one example of how Cabonline works with transportation solutions for large-scale events, where many people need to travel to and from the same location during a limited period of time.

For further information, please contact Cabonline's press office, +46 70 456 58 07, press@cabonline.com.

About Cabonline Group
Cabonline is the leading mobility provider in the Nordics, offering taxi services through a shared digital platform and a portfolio of strong local brands, including Sverigetaxi, TaxiKurir, Taxi Skåne, Umeå Taxi, Norgestaxi, FixuTaxi, Kovanen and Flygtaxi. With approximately 2,000 affiliated transporters and around 3,800 vehicles, Cabonline enables safe, accessible and sustainable mobility for the public sector, businesses and private travellers. Through its extended network, the Group is present in approximately 175 locations across Sweden, Norway and Finland. The Group generated revenue of approximately SEK 4.4 billion in 2025. For more information, please visit information: cabonlinegroup.com/en