

# Press release

Stockholm, 2025-12-09

## Cabonline welcomes Jens Pettersson as new COO

**Cabonline has appointed Jens Pettersson as its new COO, succeeding Hans Nyström, who is retiring. Jens Pettersson assumed the role on 1 December.**

“We are very much looking forward to the experience, energy and perspective that Jens will bring to his new position. At the same time, I would like to extend my warm thanks to Hans for his dedicated leadership and the progress he has driven during his time as COO,” says Charlotta Söderlund, CEO.

Jens Pettersson has an extensive background in operational management, business development and customer-facing delivery, with more than 20 years of experience at Tele2 and eight years as a consultant within telecom, geo-data, internet, automotive and e-commerce. He has worked at Cabonline since February 2024 in an operational role within the company’s transformation programme.

“Cabonline is in the midst of an exciting transformation journey, and I believe my experience will be valuable in the role of COO. I look forward to continuing to strengthen the customer experience together with colleagues, drivers and operators,” says Jens Pettersson.

**For further information, please contact:**

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**About Cabonline Group**

Cabonline is the leading taxi company in the Nordic region, with ~2,100 connected transporters and ~3,800 vehicles in 175 cities in Sweden, Norway and Finland. Cabonline operates a series of well-known brands, such as Sverigetaxi, TaxiKurir, Taxi Skåne, Umeå Taxi, Norgestaxi, Fixu Taxi, Kovanen och Flygtaxi. The company provides safe, accessible and sustainable mobility solutions for the public sector, businesses and private travellers. Through Cabonline, transporters can access attractive customer agreements, support from industry-leading technology and efficient services where shared infrastructure delivers economies of scale. In 2024, Cabonline’s revenue was approximately SEK 4.7 billion. For further information: [cabonlinegroup.com/en](https://cabonlinegroup.com/en)