

# Press release

Stockholm, 2025-04-07

## Collect Avios on every taxi ride – Cabonline customers now benefit from a new partnership with Finnair

Cabonline has launched a new partnership with Finnair, giving travelers the opportunity to collect Avios when booking a taxi through the Cabonline app. The partnership applies across the Nordics and aims to simplify and enhance the travel experience for mutual customers.

### A game-changing collaboration for nordic travelers

"We are delighted to partner with Finnair to offer even more value to travelers across the Nordics. By working together, we can provide a seamless and rewarding experience that benefits all our customers," says **Magnus Creutz**, CCO of Cabonline.

### Through the integration with Finnair Plus, travelers can now:

- Collect Avios for every ride booked through the Cabonline app
- Travel smoothly across Finland, Sweden, and Norway with one app
- Enjoy safe and reliable taxi services with Cabonline throughout the Nordics

"We are excited to launch our first partner in the taxi and transport industry. The Cabonline app is now integrated in real time with Finnair Plus across the Nordics. The solution applies to rides booked in the app and is used by our shared customers at key airports – and beyond," says **Kai Paroma**, Manager, Loyalty Partnerships of Finnair.

The partnership reflects Cabonline's and Finnair's shared commitment to improving the travel experience for Nordic travelers by making mobility more convenient and rewarding.

### The partnership is already live – and customers can start collecting today.

By adding their Finnair Plus membership number in the Cabonline app, customers can begin earning points immediately.

### More information

Contact Magnus Creutz, CCO Cabonline, [magnus.creutz@cabonline.com](mailto:magnus.creutz@cabonline.com), or [press@cabonline.com](mailto:press@cabonline.com) alternatively 070-456 59 07. Read more at [www.cabonline.com/finnair-plus](http://www.cabonline.com/finnair-plus).

### About Cabonline Group

Cabonline is the leading taxi company in the Nordic region, with ~2,200 connected transporters and ~4,100 vehicles in Sweden, Norway and Finland. Cabonline operates a series of well-known brands, such as Sverigetaxi, TaxiKurir, Taxi Skåne, TOPCAB, Umeå Taxi, Norgestaxi, Fixu Taxi, Kovanen och Flygtaxi. Through Cabonline, transporters can access attractive customer agreements, support from industry-leading technology and efficient services where shared infrastructure delivers economies of scale. In 2024, Cabonline's revenue was approximately SEK 4.7 billion. For further information: [cabonlinegroup.com/en](http://cabonlinegroup.com/en)

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